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#1 In A Series

An important message from MAD's Director of Business & Development,

JEFFREY LOZENGE

Commitment. It's a word often used. Commitment. See? I've used it twice already. But commitment is not contentment. It's spelled differently and pronounced differently and means something different because it IS different. This goes without saying, but I said it anyway.

Which brings me to **MAD**. *Yes,* **MAD** *— the magazine whose time is and was and continues to be — says many things to many people that don't need to be said to anyone. But* **MAD** *says them anyway because it goes without saying that they MUST be said. Just like what I said about commitment.*

The importance of this cannot be overstated because it has no importance. But just as things that don't need to be said must be said, things that don't seem important often are. And vice versa. Like marriage. Like **MAD**.

To recap: "Something old, something new, something borrowed, something **MAD**."

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MAD

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Why doesn't time ever fly when you're stuck on an airplane?

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Printed in U.S.A.

FRONT COVER ARTIST & GAP AD PARODIES:
MARK FREDRICKSON

WIT TO BE TIED

I've always wanted to write a letter to MAD, but was always too lazy to actually write one or to even send one. Glad you've entered into the world of technology for a geek like me who doesn't really like leaving my computer for too long. Too bad I don't have anything witty to say, but it's fun to e-mail you guys nonetheless!

AM Ciotola, Exeter, PA

DJ AM — Thank you for being so upfront and honest. But just because you don't have anything witty to say, don't let that stop you from writing an e-mail. After all, it doesn't stop *us* from putting out a magazine! —Ed. P.S. Big congrats to you! Your e-mail was the first printed from letters@madmagazine.com! No more costly postage stamps or painful paper-cuts! E-mail can't be beat!

A CASE OF GHANA-READER

I am Paul from Ghana. MAD is fast establishing itself here in Ghana and particularly my school. After reading my first issue of MAD I have learned to love it and so am doing my best to spread the news of MAD in my school. I am counting on a few issues, which I think if my submission to the Letters and Tomatoes is considered, I will share them with my pals here in school, so they also can join the band of lunatics.

Paul Gerhardt Fleischer, Teshie, Ghana

Paulie Walnuts — We were so excited to get your letter! We had no idea we even *had* any readers in Ghana. We don't know if you've been following the U.S. news, but lately, it's become very fashionable for American celebrities such as Madonna and Angelina Jolie to adopt African children. And we decided we want in on that action! So pack your bags and tell your parents that you've got a new family here in America. We're gonna have our legal department look into it, but we're hoping by this time next year, we'll have a new permanent addition to the MAD family! —Ed.

MAD'S NEWEST BATHROOM COMPANION

Ha Ha Ha! Brilliant cover of Tom-Kat and baby Suri. I bought that issue without looking inside. I took the cover off and taped it to my bathroom wall, it gives me a reason to smile when I go to the john!

Jeff S., Seattle, WA

Jeffy Pop — We wish more readers would follow your example and buy the magazine without looking inside (people reading it only seems to hurt our sales!) In more important matters though, we want to know what it's doing hanging in your bathroom and why it's making you smile — actually, on second thought, we'd rather stay in the dark on this one! Thanks for writing and happy flushing! —Ed.

FOOL BRITANNIA

I live in England and I think your magazine is awesome, especially Planet Tad and Spy Vs. Spy. I wish loads of shops here had it, but they're all rubbish. I just want to say two things. One, I think your drawings of Alfred are cool, can you do a "How to draw Alfred" part of the magazine? Also, I want to ask, why do most American cartoons make British people look so posh and always have them drinking tea? Please answer because I'm sure a load of people want to know this too. I've got to go, my pot of tea is ready — Cheerio!

Jamie Papasavvas, London, England

Papa Smurfas — We get a lot of letters from fans asking us how to draw Alfred. However, we get even more letters from MAD cover artist Mark Fredrickson begging us not to give away his secrets so he can continue to eke out a meager living illustrating Alfred. Surely, Jamie, as a posh British bloke, you're busy enough with your fox hunts and polo matches and don't need to take away poor Mark's livelihood as well. Your insolent letter has been a shocking reminder of why the colonies left in the first place! God save the Queen! —Ed.

The Big Easel

Anita Eenink and Michael Dallaston of Australia sent in these amazing customized Spy Vs. Spy Legos. What's great about these is that after one of the Spys gets blown to smithereens, he can be put right back together! Remember, if you've depicted a MAD character in a weird, offbeat or unconventional medium, please send it to us via e-mail (put The Big Easel in the subject line) or write to Amy "The Big Easel" Vozeolas c/o MAD Magazine, 1700 Broadway, NY, NY 10019.

THE LIZARD OF ODD

In MAD #472 in the article "What Would Happen to Disney Characters in the Real World?" you show Jiminy Cricket getting eaten by the Geico Gecko. I found a mess-up. Geckos don't have long tongues, chameleons do. When a gecko attacks prey, they lunge forward. Chameleons, on the other hand, spit their tongue out like what you showed!

Evan Scott, Via e-mail

Scott's Honor — After we read your letter, we went to Wikipedia (the most trusted source of information) and uncovered even more startling misconceptions and mistakes about geckos! Did you know they don't speak at all, let alone with a British accent — and, as it turns out, most don't work at large insurance firms. Thanks for your courageous whistle blowing and shame on you, Geico, for misleading the American public! —Ed.

A TAD DEMANDING

Please don't ever remove Planet Tad, it's simply the most brilliant parody of all these ridiculous rambling blogs ever. Tad is my hero! I don't pay a single cent of my own money for your magazine because I freeload off the issues available at the library where I work! By the way, good luck coming up with a creative joke on my name — all the obvious ones have already been done!

George Buttner, Dayton, OH

I Can't Believe it's Not Buttner — You read our magazine without giving us anything in return?!? You need to take a lesson from our favorite reader, Jeff S. He throws money our way without even reading a single word! That's the kind of blind devotion we look for in our readers! Not some cheapskate librarian who throws around demands like he's a paying customer! Shame on you for misleading the American public! —Ed.

MADMUMBLINGS@MADMAG.COM

Once I put an egg in my belly button and it disappeared — shes-still-here... If you were the last person on Earth I'd never forget to send you a Christmas card — debond007...I just found out that I am bulletproof if you don't shoot me — doomguy...In the near future, the crayon will be the world's top writing device — muffinmaster19...I'm hiding in one of your grandparents' packages of old Velveeta — avsalltheway...When life hands me popsicle sticks, I make tongue depressors – goinyard14.

THE BIG PUMPKIN

It's that time of year again — yep, when it gets to be late January/early February, what's on everybody's minds? Halloween, of course! Which is why we're proud to display some of your MAD Jack-O-Lantern submissions. Thank you to all who sent in their photos rather than mailing us the actual mutilated gourds!

WAYNE SCHULTZ, BRITISH COLUMBIA, CANADA
BARRY PROS, BRITISH COLUMBIA, CANADA
ADAM RUTKOWSKI, RACINE, WI
I'm With Stupid
JACOB LUNDGREN, BELLINGHAM, WA

MAD CELEBRITY SNAPS

Holy F&^^ing S*%t ! Sharon f*&ing Osbourne was nice enough to pose with MAD #420, which featured her family. Soon after this photo was taken, Sharon had to run back to her hotel because Ozzy couldn't figure out the remote control and was screaming for her help to find the History Channel!

READER ALERT!

Go to MAD's MySpace page and click on "VIDEOS". There you'll find an original and disturbingly thorough MAD-inspired music video by Dee Long. It's truly a viral video — in that it makes us want to throw up!

READER ALERT II!

Those lucky enough to have their letters printed on this letters page will receive a copy of the Deftones album *Saturday Night Wrist* courtesy of our "friends" at Maverick/Warner Bros. Records. If your missive didn't make the cut, don't worry — the album is out now.

AS SEEN ON TV

As if appearing on *Jimmy Kimmel Live* wasn't embarrassing enough for *My Name Is Earl*'s Jason Lee, Kimmel added insult to injury by holding up MAD #470 with "Earlfred" on the cover. Jason is not amused!

JASON, JIMMY AND EARLFRED

NEXT MONTH IN MAD #475 ON SALE FEBRUARY 20!

A DAY IN THE LIFE OF DANE COOK!

NEXT MONTH IN MAD KIDS #6 ON SALE FEBRUARY 20!

BONUS STICKERS AND INTERVIEWS WITH DWYANE WADE AND *HANNAH MONTANA*'S MILEY CYRUS!

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Contributing Artists And Writers
the usual gang of idiots

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MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

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THE FUNDALINI PAGES

WORST SKEE-BALL TICKET PRIZES EVER

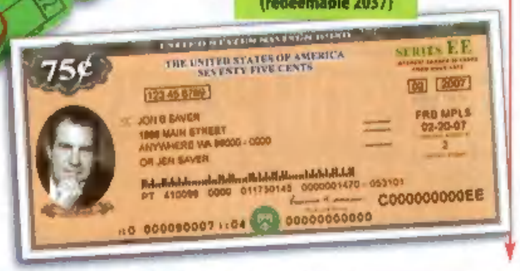
Fake Yeti poop

Mini name license plate (only available in "Saul")

Supreme Court Justice trading cards

An equal number of other skee-ball tickets

75¢ U.S. Government savings bond (redeemable 2037)



Fundalini Celebrity Portrait Series #1

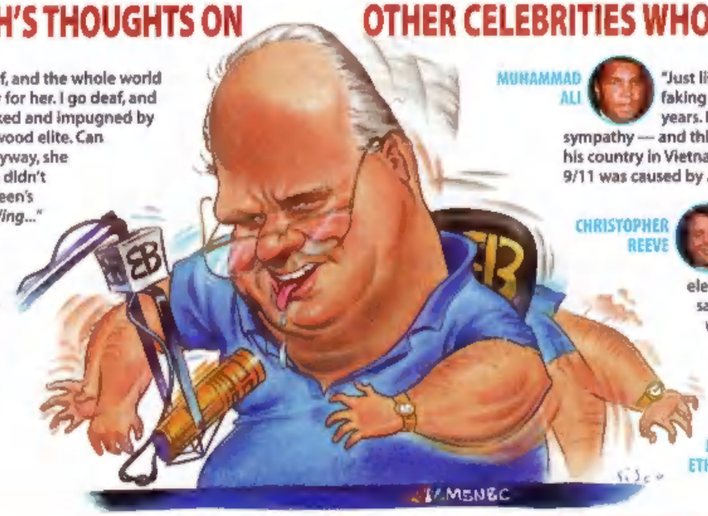
"THE KKKRAMER"

THE GODFREY REPORT

IN	FIVE MINUTES AGO	OUT
Bunions	Corns	Plantar Warts
Chalices	Steins	Goblets
Capris	Pedal pushers	Clam diggers

PHOTO: AP/WIDE WORLD PHOTOS

RUSH LIMBAUGH'S THOUGHTS ON OTHER CELEBRITIES WHO ARE SUFFERING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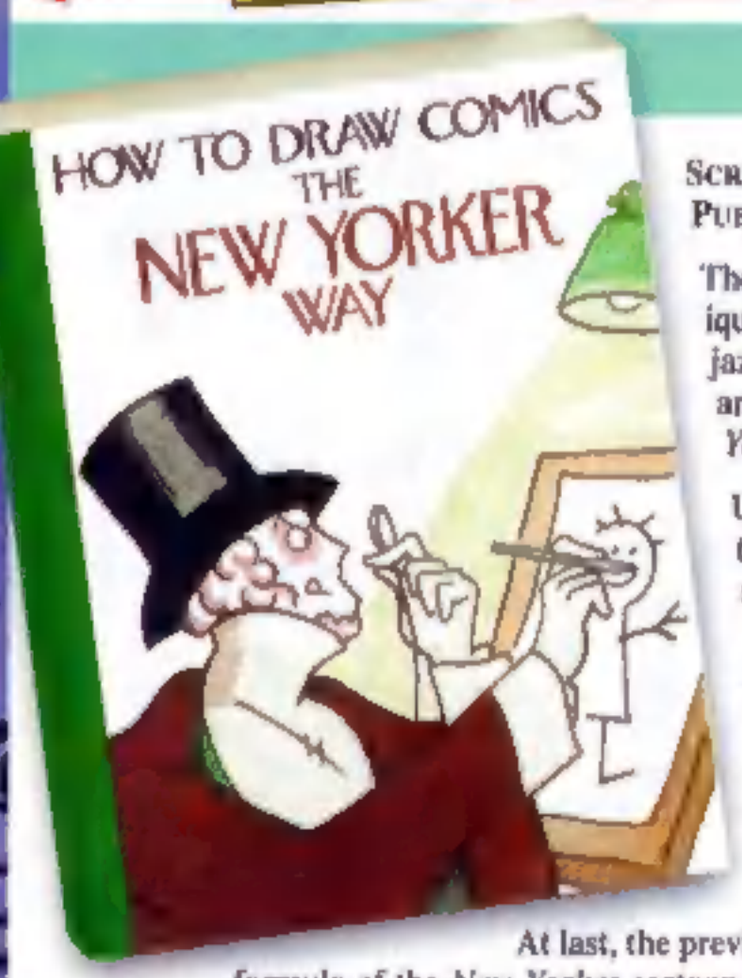
PAINT LIKE THE MASTERS

SECOND IN A SERIES

ANDY WARHOL

1. WEAR A FABULOUS WIG.
2. MAKE A BUNCH OF STENCILS OF MACARONI AND CHEESE BOXES OR SOUP CANS OR SOMETHING.
3. SCREEN PRINT THE STENCILS IN THE SPACE ON THE RIGHT.

GRAPHIC NOVEL REVIEW



SCRIVENER'S AND FUNGI PUBLISHING, 328 PAGES, $22.95

There are only a handful of uniquely American art forms, like jazz or bumfighting. Foremost among these is the classic *New Yorker* gag cartoon.

Urbane, droll, mostly embalmed, the best of these inscrutable comic situations let their wry subtleties unfold with a delicious slowness. Lots of slowness. The subtleties can often go unnoticed by the casual reader...and certain members of the magazine's editorial staff...and indeed the creators themselves.

At last, the previously opaque and inexplicable formula of the *New Yorker* cartoon has been broken down for the aspiring contributor. *How to Draw Comics the New Yorker Way* is a profusely illustrated tutorial that takes a step-by-step approach.

The New Yorker can sometimes seem like a closed shop, in which the same cartoonists appear, week after week, with fresh vacancies being created only by death. But this simply isn't true. The magazine has a backlog of material from many of its dead artists who continue to monopolize *New Yorker* space, decades after their bones have rotted.

And yet they teach by example. Seeing the way different artists handle the exact same situation is, for lack of a better word, fascinating. The book includes more than 400 office gags showing a boss having a phone conversation at his desk, and from every possible cartooning angle (three). But the tiny differences in stippling, or the choice of background graytone wash? Those sing volumes.

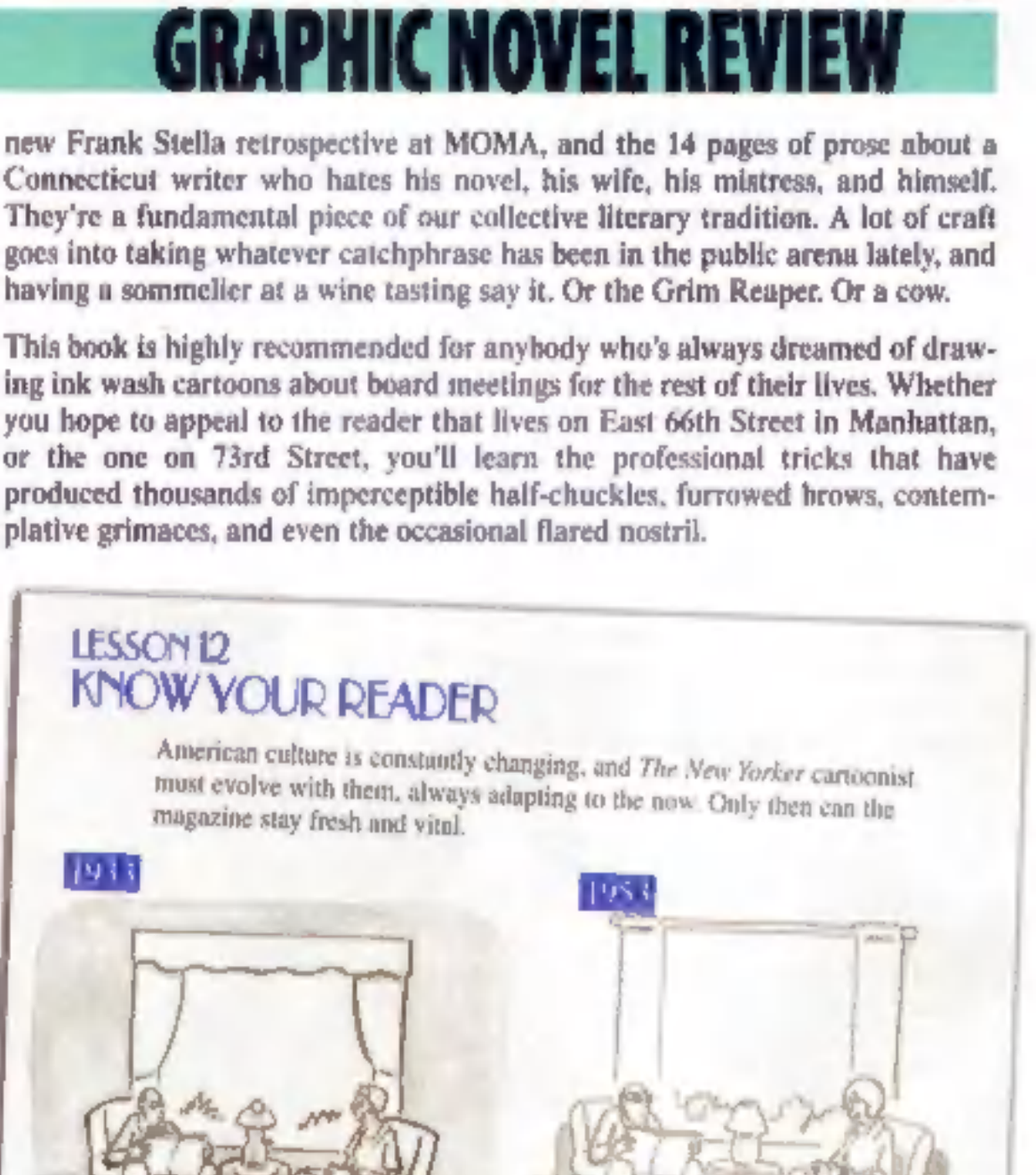
The book is a cornucopia of valuable "tricks of the trade." For example, always draw one character with an open mouth (or in the highly technical jargon, the "speaker"). You don't want the reader to think your cartoon is about telepaths.

When drawing your 300th cartoon depicting a father sitting in a high-backed chair giving implausible, matter-of-fact advice to a child, you may be tempted to vary the object placement. Perhaps by reversing the father and the chair, putting the chair on top. The book explains the drawbacks to this.

One of the more useful chapters gives tips on potential subject matter. (Hint: The readership simply can't get enough talking dogs.) Children acting like adults! Adults acting like children! Animals acting like children OR adults! And all of them behaving with incongruous detachment! It's laugh-not-loud pandemonium!

It's impossible to underrate the cultural importance of the *New Yorker* cartoon, especially the pointless ones with the short, squiggly king just walking around. These cartoons aren't there merely to fill the space between the overview of the new Frank Stella retrospective at MOMA, and the 14 pages of prose about a Connecticut writer who hates his novel, his wife, his mistress, and himself. They're a fundamental piece of our collective literary tradition. A lot of craft goes into taking whatever catchphrase has been in the public arena lately, and having a sommelier at a wine tasting say it. Or the Grim Reaper. Or a cow.

This book is highly recommended for anybody who's always dreamed of drawing ink wash cartoons about board meetings for the rest of their lives. Whether you hope to appeal to the reader that lives on East 66th Street in Manhattan, or the one on 73rd Street, you'll learn the professional tricks that have produced thousands of imperceptible half-chuckles, furrowed brows, contemplative grimaces, and even the occasional flared nostril.


LESSON 12
KNOW YOUR READER
American culture is constantly changing, and The New Yorker cartoonist must evolve with them, always adapting to the now. Only then can the magazine stay fresh and vital.
1913
"All I want from this marriage, Phillip, is a New Deal."
1953
"All I want from this marriage, Percy, is for you to take off those damned 3-D glasses."
1973
"All I want from this marriage, Henry, is peace with honor."
1993
"All I want from this marriage, Chauncey, is fewer stupid human tricks."

FRIENDS OF FUNDALINI

Dick DeBartolo Desmond Devlin Todd Eisner Jeff Krulik Jacob Lambert Glen Le Lievre
Adam Rust Benjamin Schultz Sam Slick Rick Turka P.C. Vey

KEVIN "K-FED" FEDERLINE
CRAP (PRODUCT) HIS ACT

SPEA(RED)

A MAD AD PARODY

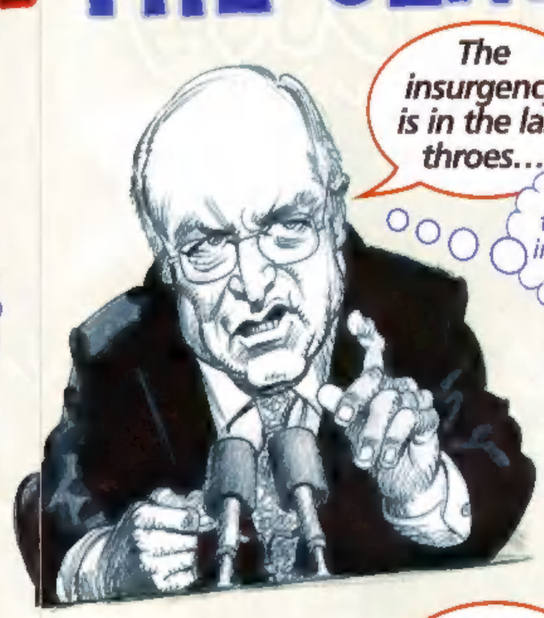
REBELS WITHOUT A CLAUSE DEPT.

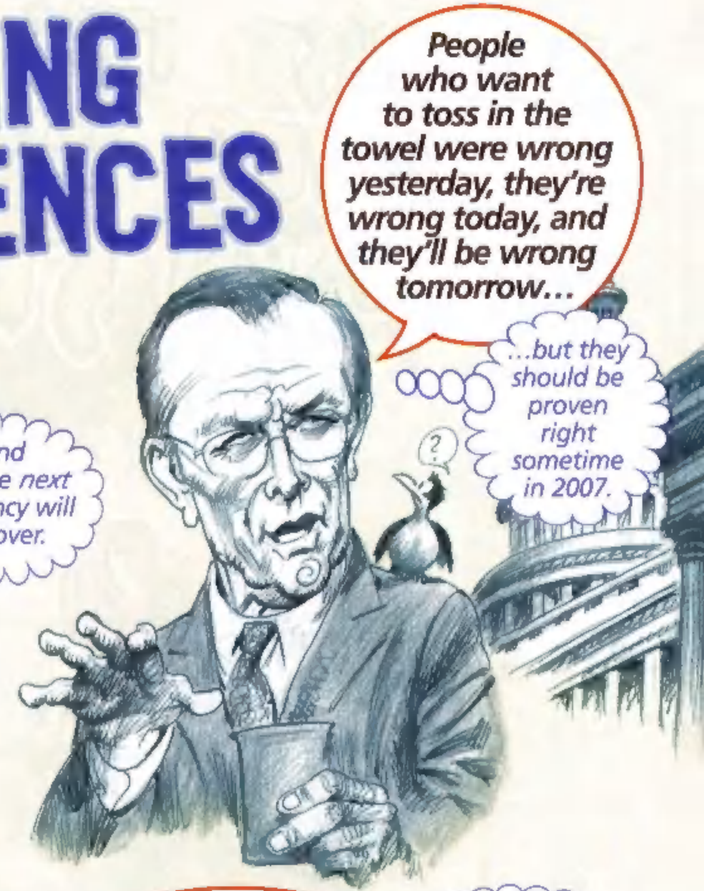
Let's face it, things in Iraq are going about as well as Kevin Federline's rap career. At this point, though, we're in too deep for the people in charge to start admitting they've made a mistake. (We're talking about the war, but it applies to Federline, too.) So they're stuck with the same lame explanations defending the war — but by now, even THEY don't believe what they're saying! Deep, deep in their hearts, though, they know the whole truth — and it's time they share with the rest of the world...

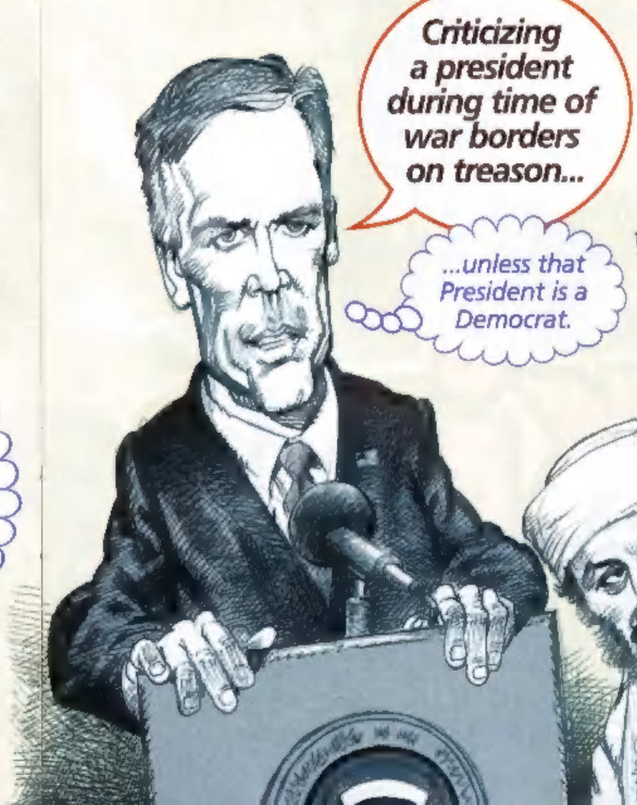
WAR CLICHÉS:

Major combat operations in Iraq have ceased...
...so all the casualties from now on will be strictly from the minor operations.
We grieve for the families of those who lost their lives in the war...
...though we aren't above smearing them if they start to protest too loudly.
We salute the brave men and women of the armed forces...
...because saluting them doesn't cost us anything — unlike, say, adequate body armor.
September 11th changed everything...
...except our plans to invade Iraq, which were laid out long before the first Tower fell.
USA
DRUCKER

COMPLETING THE SENTENCES




People who want to toss in the towel were wrong yesterday, they're wrong today, and they'll be wrong tomorrow...
...but they should be proven right sometime in 2007.
?

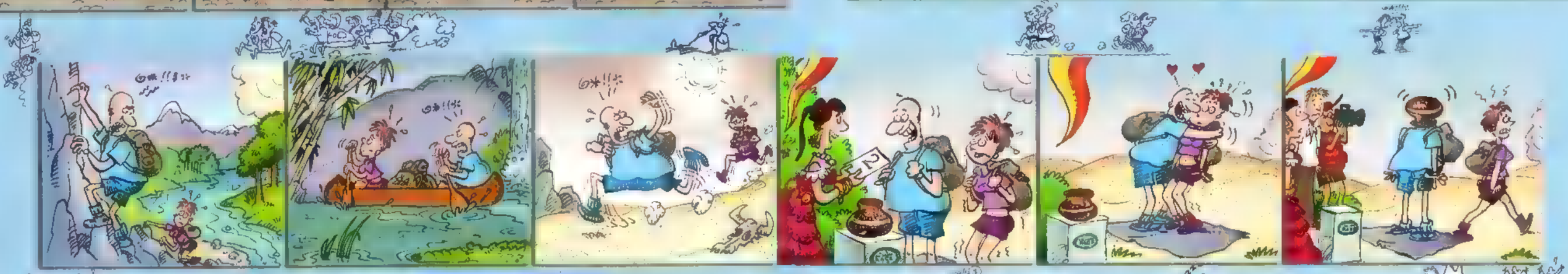


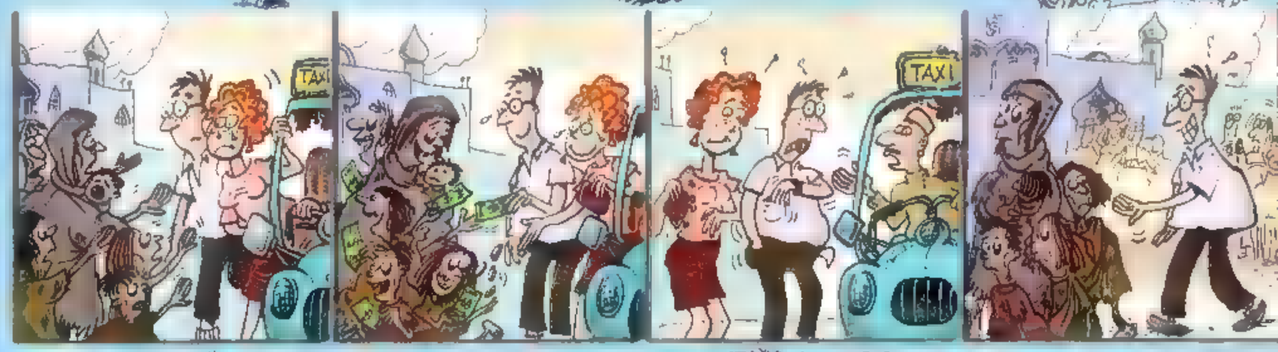
WRITER: JEFF KRUSE
ARTIST: MORT DRUCKER

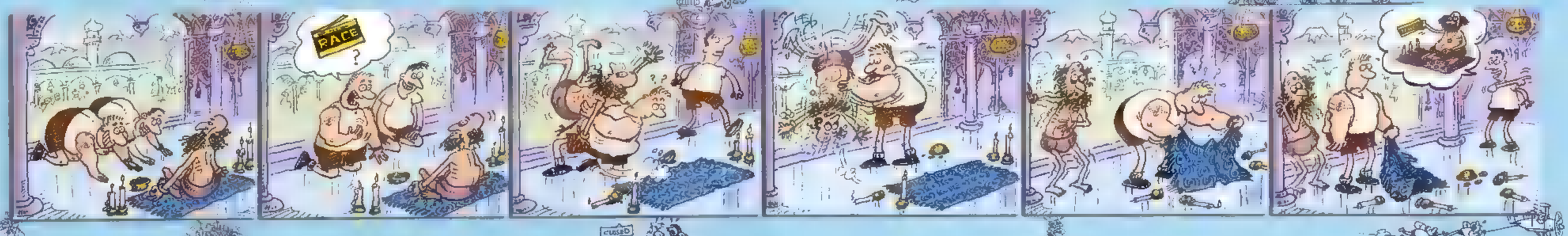
Sergio Aragonés Presents

A MAD LOOK AT THE AMAZING RACE

WRITER AND ARTIST: SERGIO ARAGONES






RACE
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TAXI

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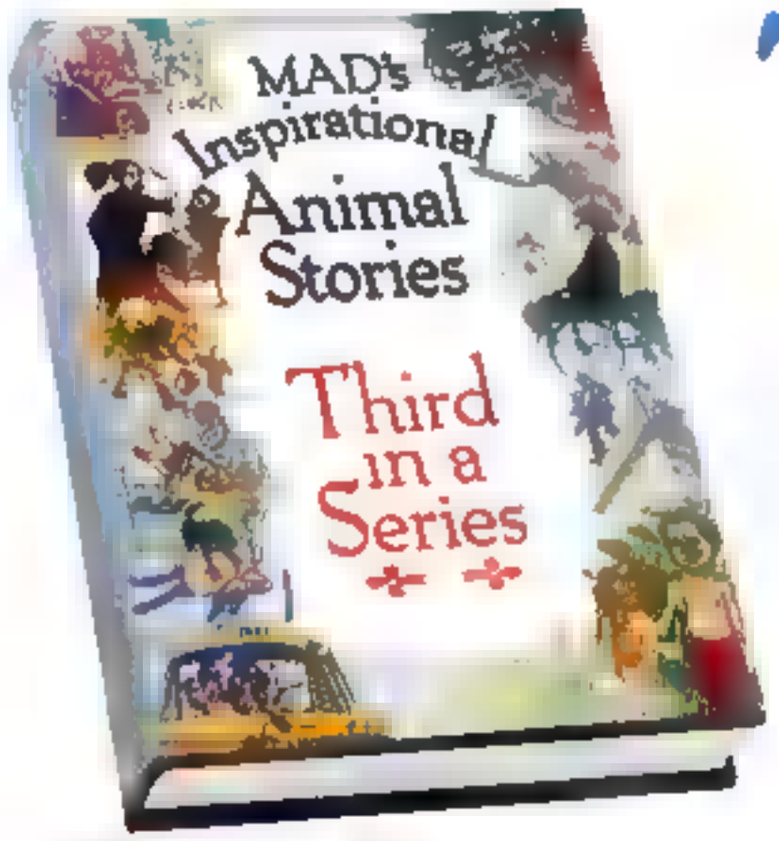
PUBLIC PARK

BOOK STORE

عن شخص يصيد ؟ بومة

FI(RED)



The Eye of a Kitten

My name is Joe and I've been a Chicago fireman for almost five months now. In that time you could say I've seen it all. I've seen buildings on fire. I've seen buildings NOT on fire. I've seen things on fire I swear I didn't think could even catch on fire. I've seen "safety" matches that, frankly, didn't look all that "safe." But nothing prepared me for seeing an overcrowded nursing home on fire with an adorable litter of kittens, all confused and scared, trapped inside!

There's more to being a fireman than racing through red lights, squirting water into windows and chopping down doors.

It's called saving lives.

But is a human's life more important than a kitten's? I don't know; that wasn't on the firemen's test. But I know how I felt when I looked in the window and through the smoke saw all those elderly people in a panic, every one of them capable of stepping right on one of those little, defenseless, darling kittens.

I smashed a window, sending glass everywhere. As I went to pick up their cardboard home, it crumbled in my hands. I grabbed a fire helmet from a colleague who had collapsed nearby and I used it as a basket for them. Then outside, I jumped into the closest truck, turned on the siren, and drove north, where I remembered there was a veterinarian's office.

I rushed in and handed over the kittens to one of the several vets sitting around the reception area. I didn't have to say anything; my gear and expression said it all and they sprang into action.

Nervously, I paced for what seemed like hours. Finally, a vet emerged and asked me how I wanted to pay for this. I told him we'd charge it to the county.

"In that case, we better do more testing," he winked and added, "You go home and get some rest; you can't do any good here."

What good could I do at home? I'd just worry myself sick to the point of vomiting. But I did go home for a change of clothes and, sure enough, I vomited on them before I could get into them.

There were a number of messages on my answering machine. Most were from the Chief, who wanted to know where I was and what I did with the hook and ladder. Some folks just aren't cat people and you-know-who, I'm afraid, is one of them. I'd call him later; I didn't want to tie up my phone in case the doctors needed to reach me with some urgent, early test results.

For the next two weeks I practically lived in their reception area, praying for their recovery. At last the test results came: there was a piece of glass in a paw of one kitten, several of them had been dehydrated, and all of them had become addicted to pain killers, but overall, it was good news.

I didn't realize that each of the kittens had been assigned their own night nurse but that sure explained why the bill was almost six figures.

Since their other "home" was burnt to a crisp, I realized I now had 7 new "roommates."

When we got home, I was surprised to learn there was a warrant out for my arrest. It was then I realized that these fuzzy treasures had a special gift to give me.

No matter how bad things appeared, if I just looked into their big, adorable eyes, everything became all right for a while. And if I did that often enough, I found everything was all right for more than a while. They were magical hours that turned into magical days. Then magical weeks soon followed.

Try it and see for yourself. It's what I have come to call the Miracle of the Kittens. But before that, I called it Kitty-time in Blissville. I'd tried Felines in Funtown – that was okay for a while, but then it started to annoy me. Puttie Tats in Wonderland actually pissed me off, but I used it anyway. Then there's Cutie-Pies from Kremulon, which is a distant planet I travel to when things get weird on Earth and I get the feeling my head is going to start changing shape again.

I'm going to take the kitties with me next time.

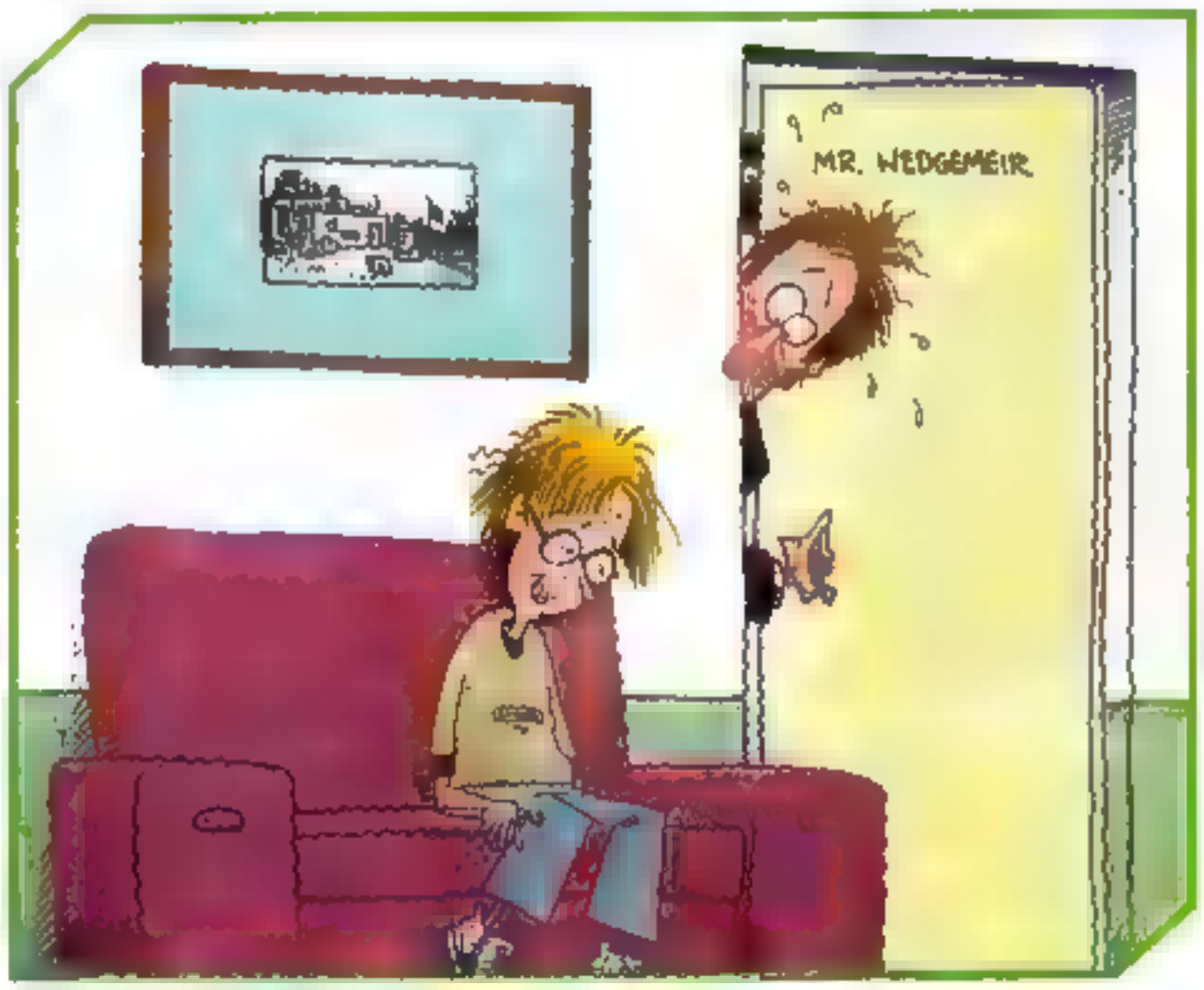
— Joe the Fireman
(Temporarily on Indefinite Suspension)

WRITER: BRIAN MCCONNACHIE

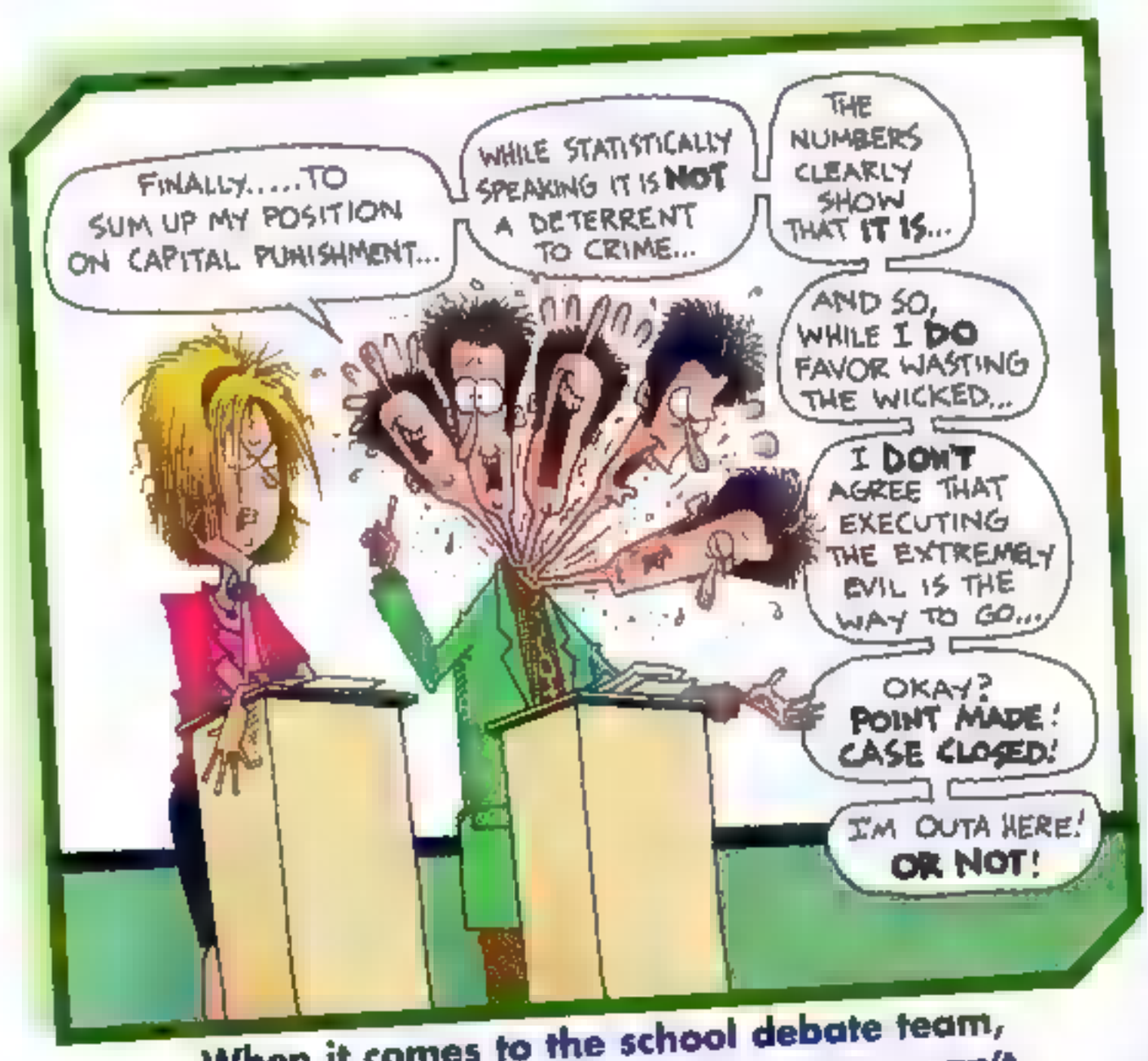
ARTIST: LEONARDO RODRIGUEZ

THE MINDS IS A TERRIBLE THING TO WASTE DEPT.

Multiple Personality Disorder is defined as "a condition in which two or more distinct personalities alternately prevail in the same person." Which means we think you'll alternately love/hate this funny/boring article by one of our most beloved/hated and smart/hammerheaded creators/hacks. It's...



The principal is forever on the defensive because he's never certain who's been sent to his office: the absent-minded slacker with a heart of gold, or the psycho Ritalin abuser teetering on the brink

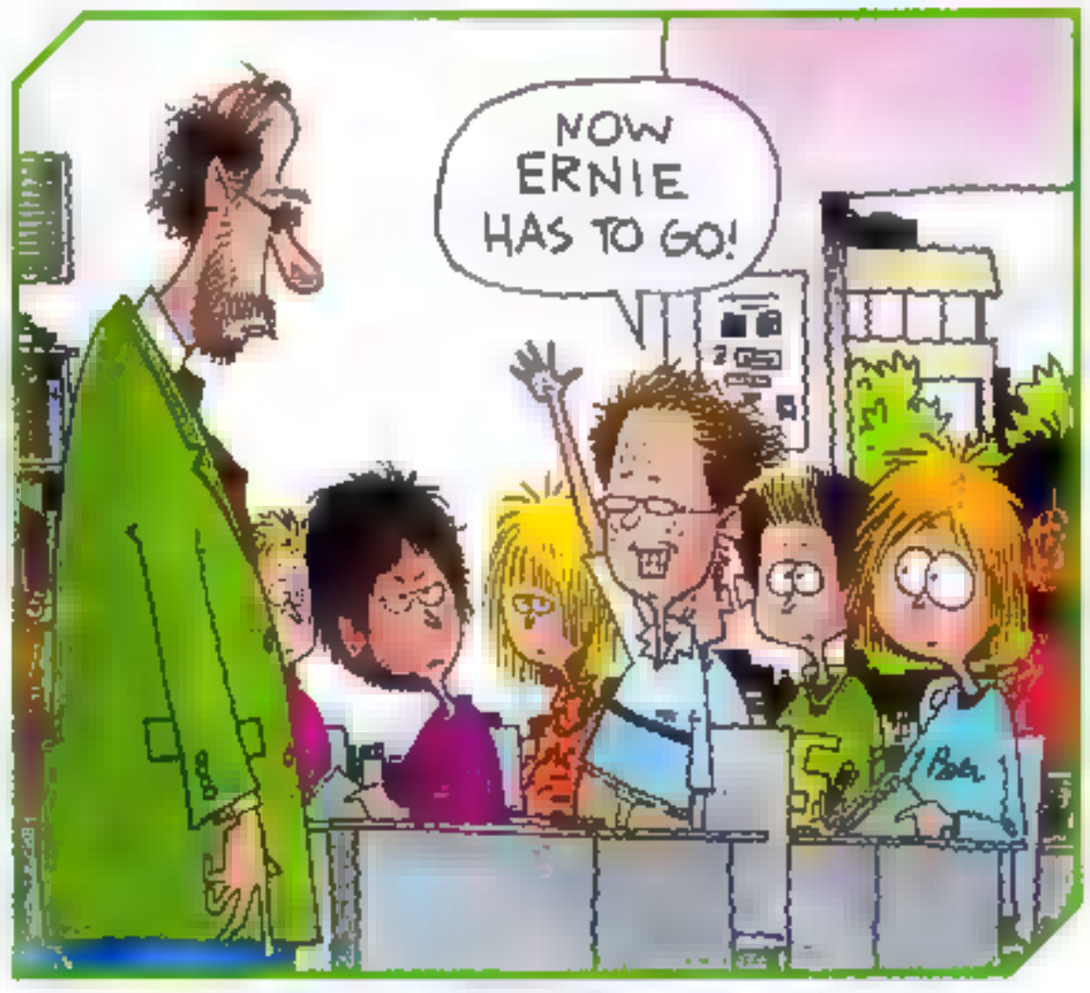

FINALLY.....TO SUM UP MY POSITION ON CAPITAL PUNISHMENT...
WHILE STATISTICALLY SPEAKING IT IS NOT A DETERRENT TO CRIME...
THE NUMBERS CLEARLY SHOW THAT IT IS...
AND SO, WHILE I DO FAVOR WASTING THE WICKED...
I DON'T AGREE THAT EXECUTING THE EXTREMELY EVIL IS THE WAY TO GO...
OKAY? POINT MADE! CASE CLOSED!
I'M OUTA HERE! OR NOT!

When it comes to the school debate team, you know those people who say you can't have it both ways? Well, you can

JOHN CALDWELL'S

The Multifaceted Upside of Having a Multiple Personality Disorder in School

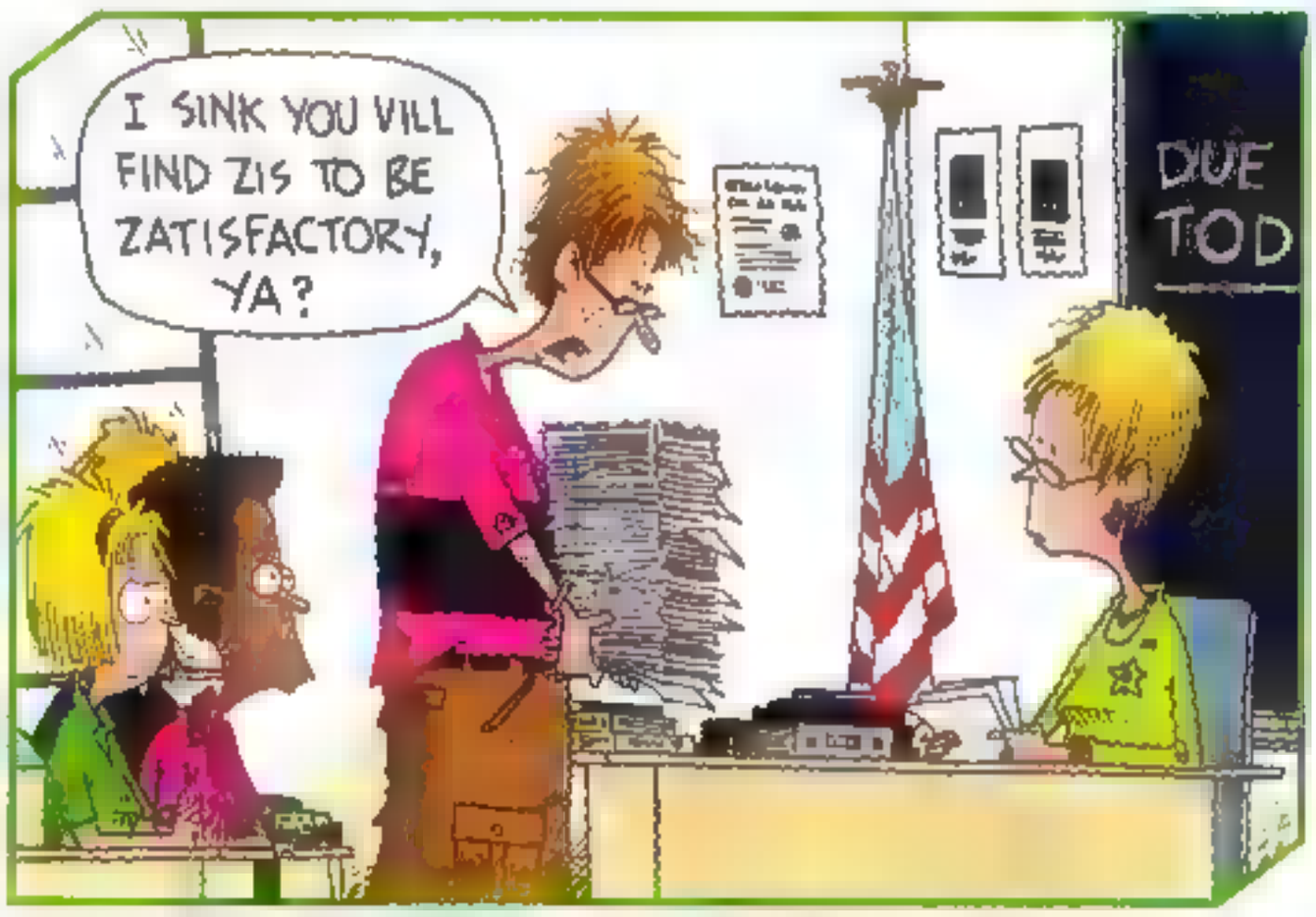
WRITER AND ARTIST: JOHN CALDWELL



Way more hall passes than the average student

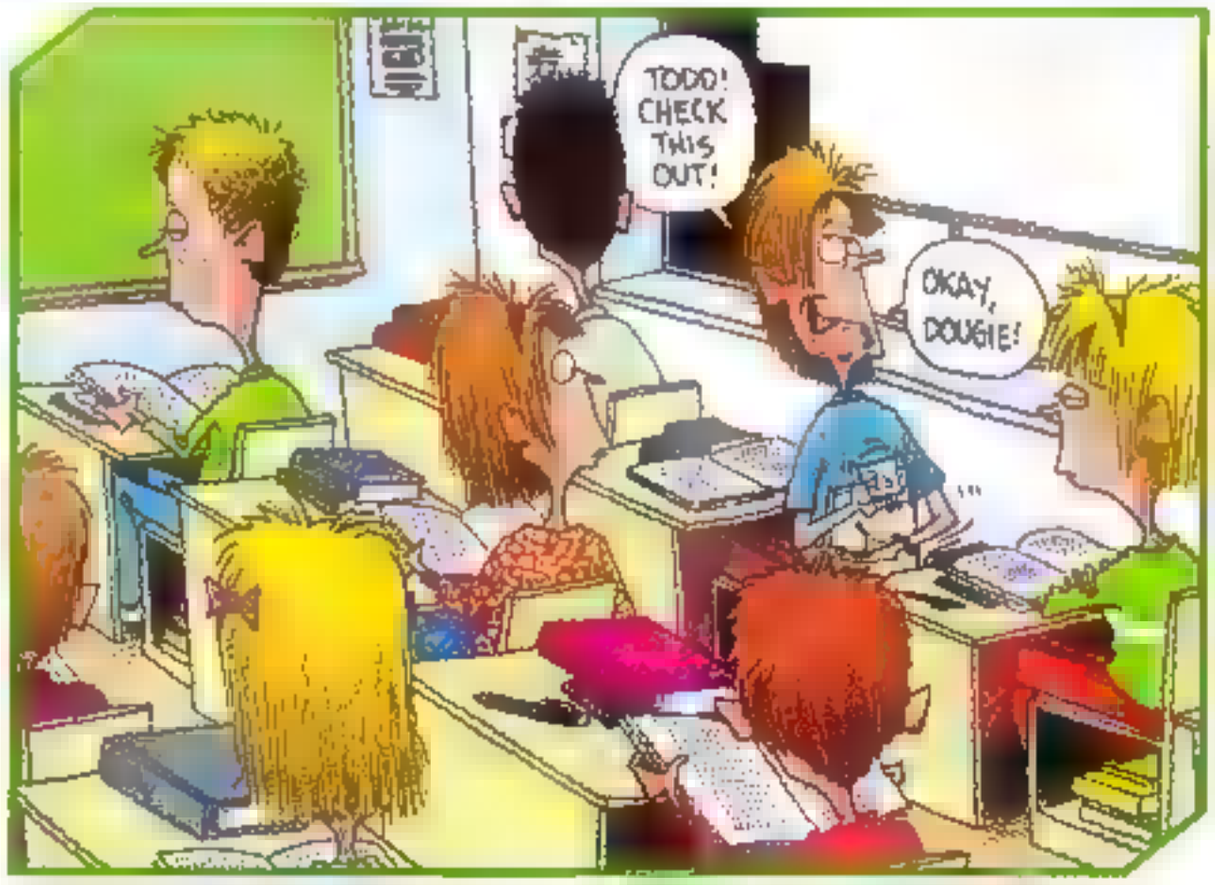
OKAY, THE TALLY IS SEVENTEEN FOR AND THREE AGAINST... SO IT'S OFFICIAL! THE THEME OF THIS YEAR'S PROM WILL BE "OUR TEXAS CHAINSAW MACARENA"!

You get to cast the deciding votes on the prom committee

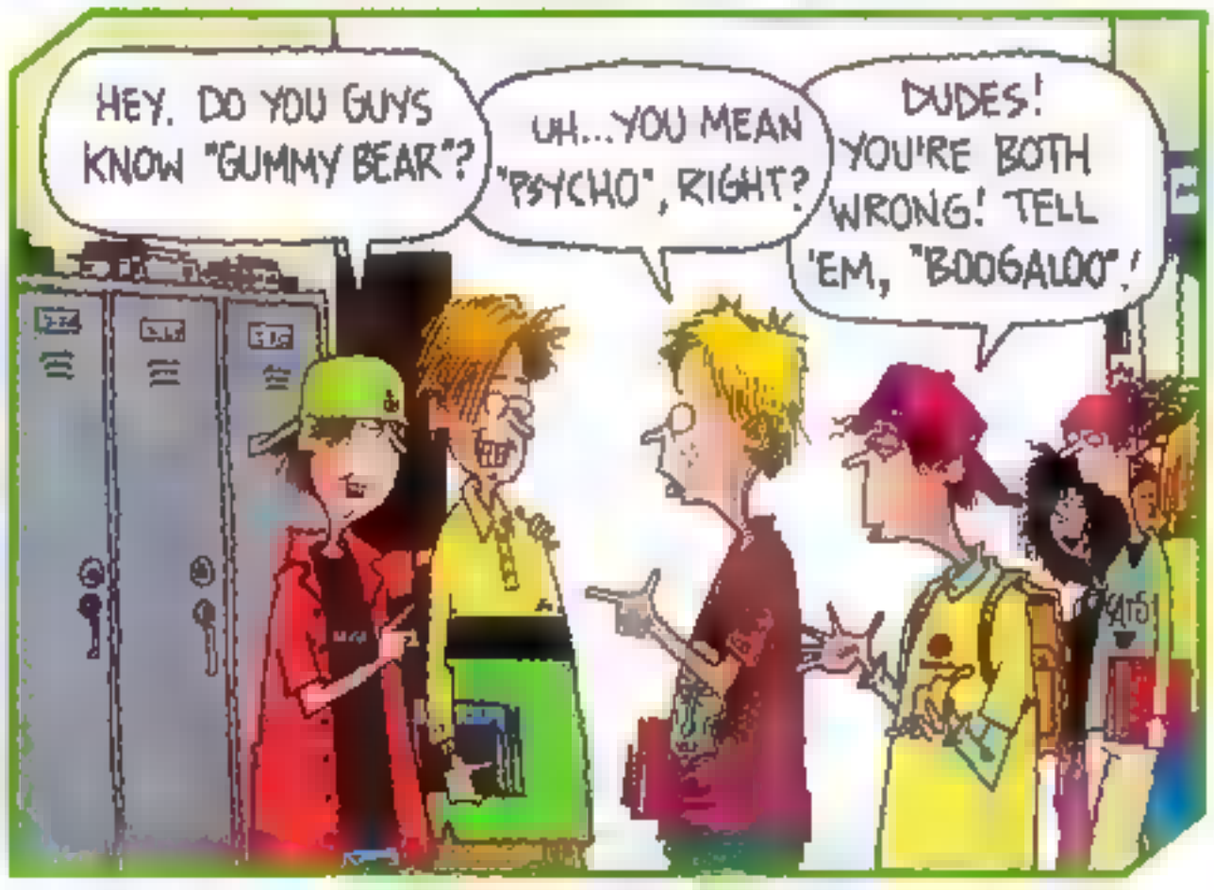


While the other morons in class are buying highly traceable thesis papers on the internet, you have the advantage of calling upon "Hans," your highly prolific rocket scientist persona

At recess, you're technically never the last one chosen for sports



You have a lower risk factor when comes to passing notes in class

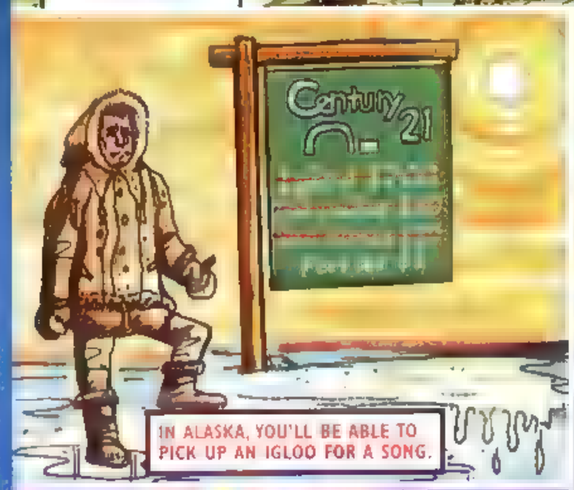


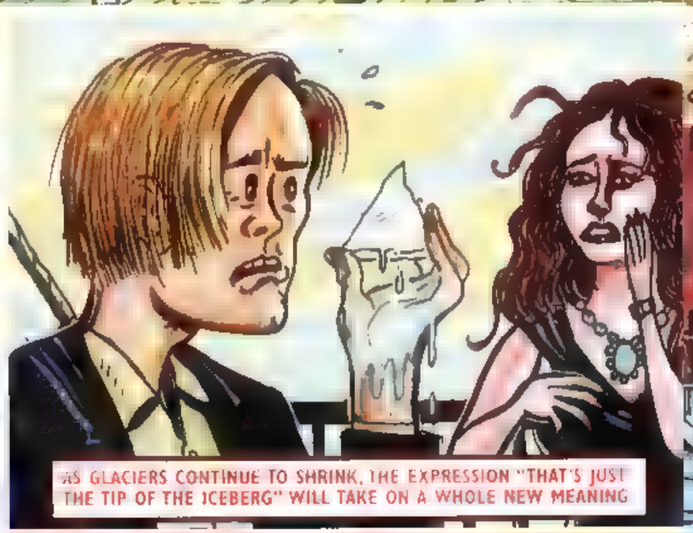
Multiple nicknames

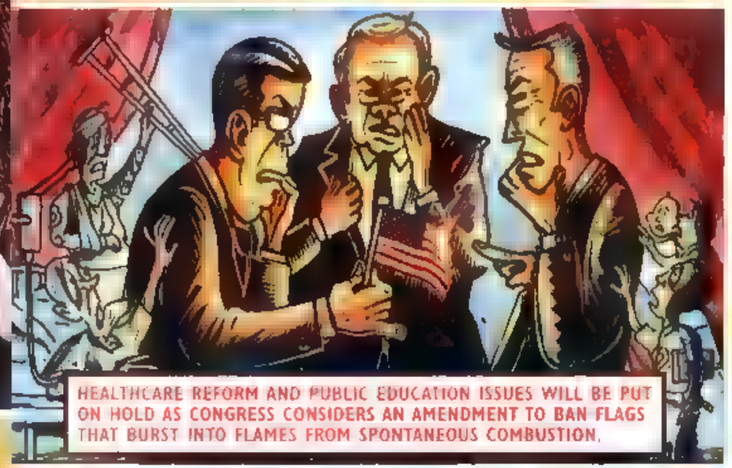
In the documentary, *An Inconvenient Truth*, Al Gore offers a sobering look at the impending world crisis which will result from global warming. Apparently, changes in the earth's climate terrify Al [illegible] his ongoing nightmare[illegible] election! It's a [illegible]mpelling (by "compelling" w[illegible]) fil[illegible] though not [illegible] as comprehensive as we'd [illegible] out [illegible]...

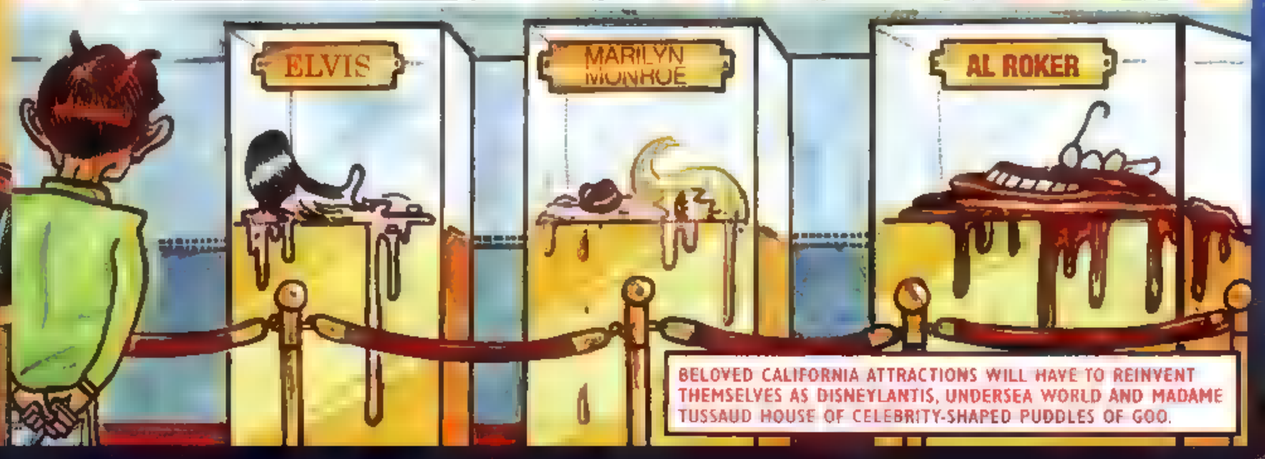
other inconvenient truths

ABOUT GLOBAL WARMING THAT AL GORE DIDN'T MENTION






HEALTHCARE REFORM AND PUBLIC EDUCATION ISSUES WILL BE PUT ON HOLD AS CONGRESS CONSIDERS AN AMENDMENT TO BAN FLAGS THAT BURST INTO FLAMES FROM SPONTANEOUS COMBUSTION.


ELVIS
MARILYN MONROE
AL ROKER
BELOVED CALIFORNIA ATTRACTIONS WILL HAVE TO REINVENT THEMSELVES AS DISNEYLANTIS, UNDERSEA WORLD AND MADAME TUSSAUD HOUSE OF CELEBRITY-SHAPED PUDDLES OF GOO.

WRITER: DARREN JOHNSON ARTIST: PETER KUPER

THE TIMING OF THE SHREWD DEPT.

OTHER RULES INSPIRED BY THE 5 SECOND RULE

Everybody knows the 5-Second Rule: after you drop a piece of food on the floor, you've got 5 seconds to pick it up before it officially becomes "dirty" and not edible. It's one of those rules that helps people live their lives (and contract salmonella). But some need more help than others (especially MAD readers)! And that's why we've come up with these...

10-Second Rule

How long you can hold you wife's purse before it becomes emasculating.

7-Second Rule

How long you can stand in front of an ATM looking at your receipt before the guy behind you makes a comment

2-Second Rule

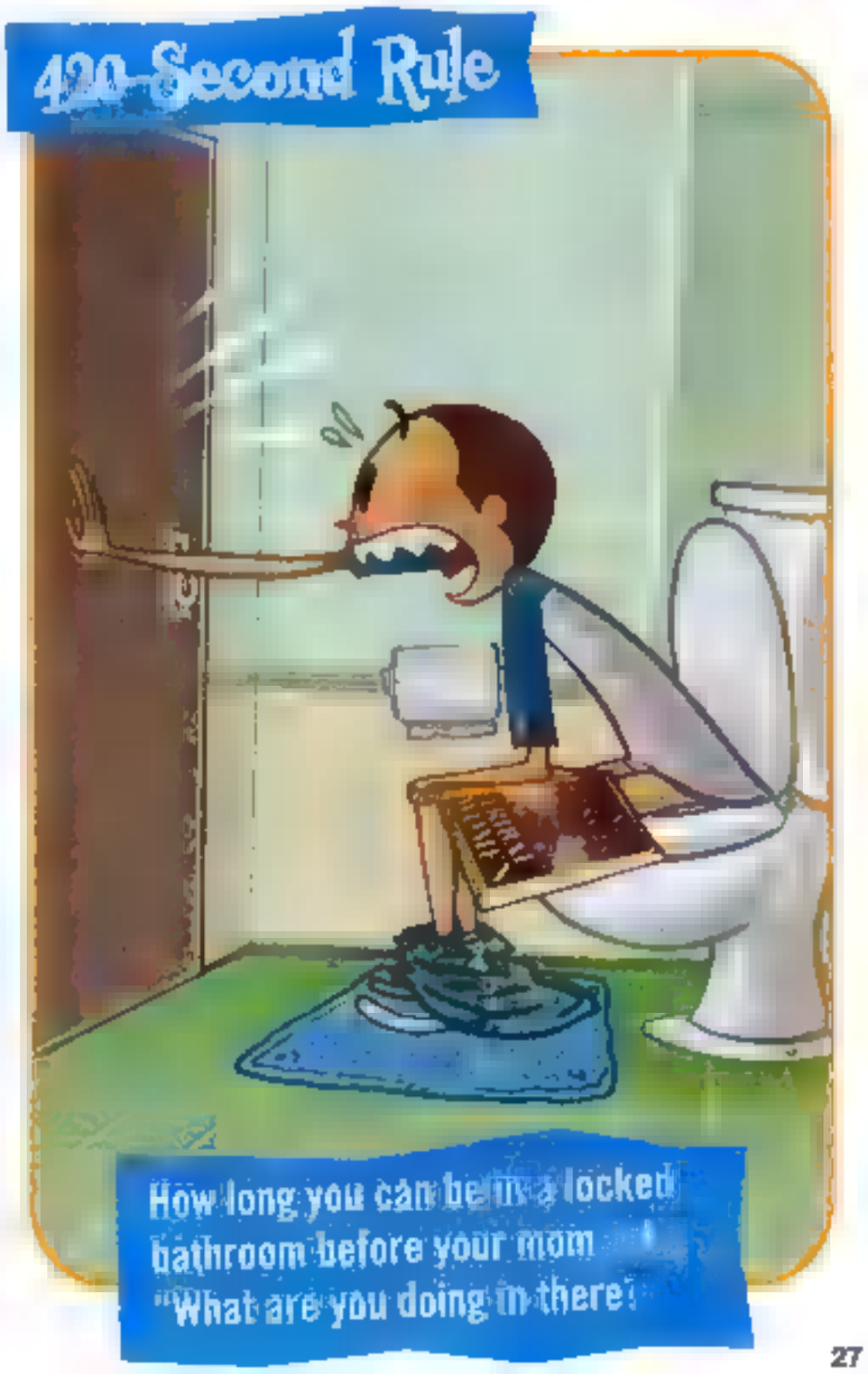
4-Second Rule

How long you can safely stare at your friend's girlfriend's boobs before getting punched in the face.

3-Second Rule

How long you have to wait after someone relinquishes the "best TV seat" before you're allowed to scramble over and take it.

How long the wetness of your great-grandmother's kiss has linger on your cheek before you're allowed to scrub it off with your shirtsleeve



WRITER: JOHN SAMONY ARTIST: JOSE GARIBALDI

6-Second Rule

How long you have to wait after asking "Who wants the last doughnut?" before you're allowed to snatch up the last doughnut.

11-Second Rule

How long you [illegible] faces at a kid in the grocery [illegible] before [illegible] parents [illegible] uncomfortable.

10-Second Rule

How long you can get one more day out of them before taking your roommate's advice to "just wash them already."

25-Second Rule

How long you have to [illegible] [illegible] teacher walks by before you can go back to texting.

9-Second Rule

How long you can ogle the *Hustler* and *Barely Legal* covers at a magazine stand before the other customers think you're a perv.

[illegible]-Second Rule

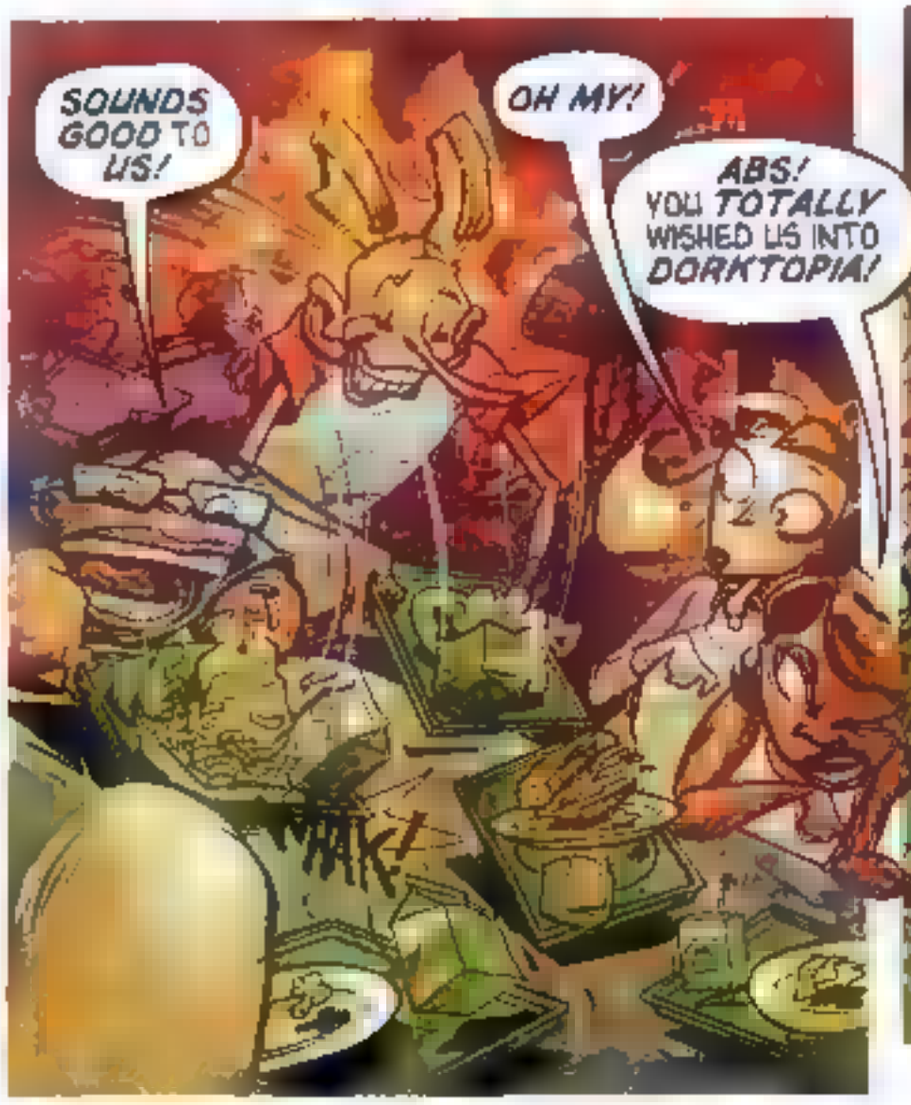
How long you can read a MAD [illegible] before you get sick of the same old

ANGSTER'S PARADISE DEPT.

Two left feet are the least of his problems. It's...

MONROE and... The School Dance

HEY! A COUPLE OF SEATS AT THE BEAUTIFUL TABLE!! LET'S GO FOR IT!
DUDE, I CAN'T. THAT'S ABIGAIL MCSAUNDERS.
I KNOW, YOU THINK ABOUT HER WHEN YOU MAKE HAND LOVE.
WINTER FORMAL



WRITER: ANTHONY BARBIERI
ARTIST: TOM FOWLER

LATER...
HI, MONROE.
HUMMANA WHOZIWITZ?
I'M SORRY ABOUT BEFORE. MY FRIENDS CAN BE REAL JERKS SOMETIMES.
OH, uh, NO PROBLEM.
NO, IT WAS TERRIBLE. SO, CAN I MAKE IT UP TO YOU AND TAKE YOU TO THE DANCE SATURDAY?
I SWEAR, MOM, IF YOU WAKE ME UP FROM THIS DREAM, I'LL GO SCHIZO.
YOU'RE CUTE. I'LL PICK YOU UP AT SEVEN.
I MUST BE DREAMING. HEY, DYLAN, PUNCH ME.
YOU CAN'T TELL ME WHAT TO DO!
...OKAY, JUST THIS ONCE.
YUP. DEFINITELY AWAKE. AND BLEEDING INTERNALLY.
SATURDAY, 6:45 PM...
SEE, GRANDPA'S OLD SUIT JUST NEEDED TO BE TAKEN IN.
YOU DUCT TAPED AND STAPLED IT. I CAN'T EVEN REALLY GET MY ARM THROUGH THIS SLEEVE.
QUIT YER COMPLAINING. SHE PROBABLY AIN'T SHOWING UP ANYWAY.
DING DONG!
PREPARE TO EAT IT, PEOPLE.
WOWSERS! IF I WAS THIRTY YEARS YOUNGER.
YOU'D STILL BE WAY TOO OLD! LET'S GO.
Um, WEIRD MEETING YOU ALL. BYE.
WHOA! A LIMO!
YUP. DRIVER, WE JUST HAVE TO MAKE A FEW STOPS.
FIRST WE HIT THE HAIR SALON, THEN SOME NEW CLOTHES FOR YOU, THEN WE BURN THAT SUIT.
I'M WITH THAT. THINK ELEVEN BUCKS WILL COVER IT?
DON'T EVEN WORRY ABOUT IT. I'VE GOT DADDY'S PLATINUM. BESIDES, I CAN'T REALLY SHOW UP WITH YOU LOOKING LIKE THAT. Uh, NO OFFENSE.
I'M COVERED IN DUCT TAPE. NONE TAKEN.
SOON...
WELL?
CAN'T SAY WE DIDN'T TRY. LET'S GO.
WOW. I NEVER USUALLY COME TO THESE. ALSO I NEVER USUALLY SWEAT THIS HEAVILY.
YOU BET. JUST LET ME SQUEEGEE OFF.
JUST TRY TO HOLD IT TOGETHER. FOR ME?
THAT'S RIGHT, YOU'RE NOT SEEING THINGS! IT'S ME, MONROE, WITH ABIGAIL McSAUNDERS!
OKAY, TAKE IT DOWN A LITTLE.
RIGHT. SO, Uh, WANT TO DANCE? I STUDIED ALL TUCKER CARLSON'S MOVES FROM DANCING WITH THE STARS.
LUCKY ME...
HE'S HAVING SOME SORT OF A SEIZURE!
HE'S OKAY, MR. BINES. I THINK HE MEANS TO DO THAT.
REALLY? THE KID LOOKS LIKE THAT SPAZ TUCKER CARLSON.
HOW ABOUT A NICE ROMANTIC SLOW ONE?
LET'S TRY DANCING TO THIS... MAYBE THAT WILL CALM YOU DOWN.
ACTUALLY, I DON'T THINK IT WILL.
UGH.

WELL, YOU *DID IT*, ABS. YOU MADE IT TO *TEN O'CLOCK*, YOU CAN *STOP* NOW.

MONROE, CAN YOU *UNCLENCH* ME PLEASE?

WAIT, *"MADE IT TO TEN"?*

THAT'S RIGHT. AFTER YOU *SKEEVED* US OUT AT LUNCH I BET ABS THAT SHE *COULDN'T STAND* BEING ON A *DATE* WITH YOU UNTIL TEN O'CLOCK.

SO... I WAS JUST A *BET!!*

YOU DON'T *UNDERSTAND*, MONROE. IT *STARTED* AS A BET, BUT *NOW...*

...I REALLY, REALLY DON'T LIKE YOU!

WAIT, THAT'S *NOT* HOW THESE STORIES GO.

ALL I KNOW IS MY *STELLA McCARTNEY DRESS* IS COVERED IN YOUR *SWEAT* AND *DROOL!*

YOU SHOULD BE IN A *CAGE.*

DEIDRE, *NEXT TIME* I WANT TO TOY WITH PEOPLE LET'S JUST GO *FLASH* THE *HOMELESS.*

AMEN TO *THAT.* LET'S *BAIL.*

I CAN BE HOMELESS IF YOU *WANT!!! HELLO?*

TERRIFIC. SOME *DREAM DATE!*

I KEEP *TELLING YOU.* YOU *AIN'T* DREAMING.

IT MAY *NOT* BE A *DREAM,* BUT IT'S *STILL* A *NIGHTMARE.*

OSAMA BIN LADEN
CRAP (PRODUCT) HATE

DISAPPEA(RED)

A MAD AD PARODY

Every week it seems, another politician, sports star or Hollywood celebrity is busted for some sort of inappropriate behavior. Once their scandals make headlines, the culprits want to tell the world that they're sorry. To help them with their mea culpas, we herewith present...

MAD's ALL-INCLUSIVE DO-IT-YOURSELF PUBLIC APOLOGY

I am here today to apologize for

(1) _____ (2) _____.

This, as well as my

(3) _____ (4) _____.

makes it clear my (5) _____

(6) _____. In closing,

I ask you to (7) _____

and (8) _____.

1
having sex with a page
plagiarizing another writer
slandering our troops
accepting a bribe from Jack Abramoff
saying that George W. Bush hates Black people
throwing a phone
uttering anti-Semitic slurs
head-butting an opponent
shooting a friend while hunting
choking my maid
buying crystal meth from a male prostitute

2
in a Senate restroom
while getting a lapdance
backstage at *The Colbert Report*
due to a Cialis overdose
while fondling Nancy Pelosi
at a Moose Club fund-raiser
while quoting K-Fed lyrics
in a see-through burka
while defragging my hard drive
while illegally downloading Fergie's new CD
and absolutely loving it

3
obsession with crop circles
love of all things Croatian
terrifying the elderly
shouting, "I'm gettin' like a felon!"
passion for bi-curious sumo wrestlers
scamming indigent mimes
chugging rum and olive oil
paying for luxury boxes at chess matches
terrible Borat impression
OD-ing on Laffy Taffy
over-reliance on Best Buy's Geek Squad

4
during Ramadan
when Saturn goes retrograde
while channeling the spirit of Kirby Puckett
at a Frankie Muniz film festival
at a Boise Applebee's
while toilet-training my iguana
while watching an *I Love the 70s* marathon
at the Crocodile Hunter's memorial service
during a private tour of a meat packing plant
while enjoying that morning's "Marmaduke"
at the Comedy Central roast of
Siegfried (but not Roy)

5
behavior
recurring canker sores
low-carb diet
flawed DNA
Ann Coulter fixation
hatred of Biloxi
choice of deodorants
self-loathing
fear of locusts
iTunes playlist
zombie upbringing

6
destroyed my career
disrupted my wi-fi service
left me feeling "unfresh"
got me fabulous press
pissed off my UPS delivery guy
halted stem cell research
alienated Red Sox fans
barred me from WWE events
got me a guest shot on
Dancing with the Stars
put me on Karl Rove's hit list
totally screwed up my Netflix queue

7
forgive me
somehow believe my spin
realize I should be put away
try the veal
maintain your fiber intake
slip into something loose
add me as a friend on MySpace
not hate the playa, hate the game
prank call 🇺🇸 O'Reilly
quit your bitchin' and
get out of the kitchen
lay off George Takei

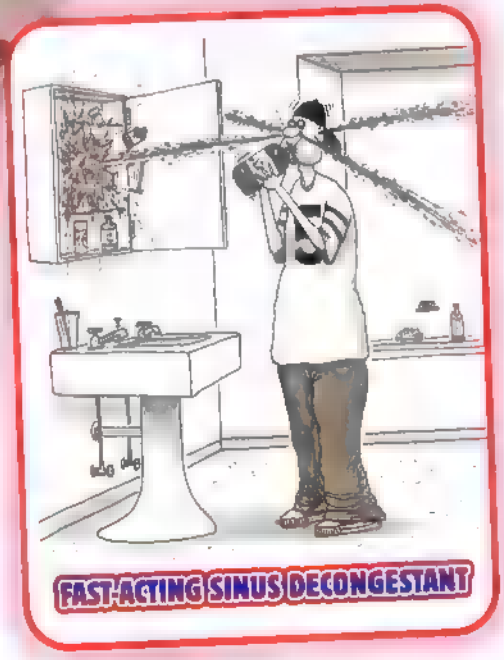
8
get out of my sight
rediscover Mongolia
measure twice, cut once
stop undressing me with your eyes
pray for Barbaro
admit you have a weak stream
I'll see you on *Judge Judy*
lather, rinse, repeat
give my best to Diddy
buy my upcoming book
screw Canada

WRITER: FRANK JACOBS ARTIST: MORT DRUCKER

SODA POPPED DEPT.

PRACTICAL USES FOR THE DIET COKE/ MENTOS FORMULA

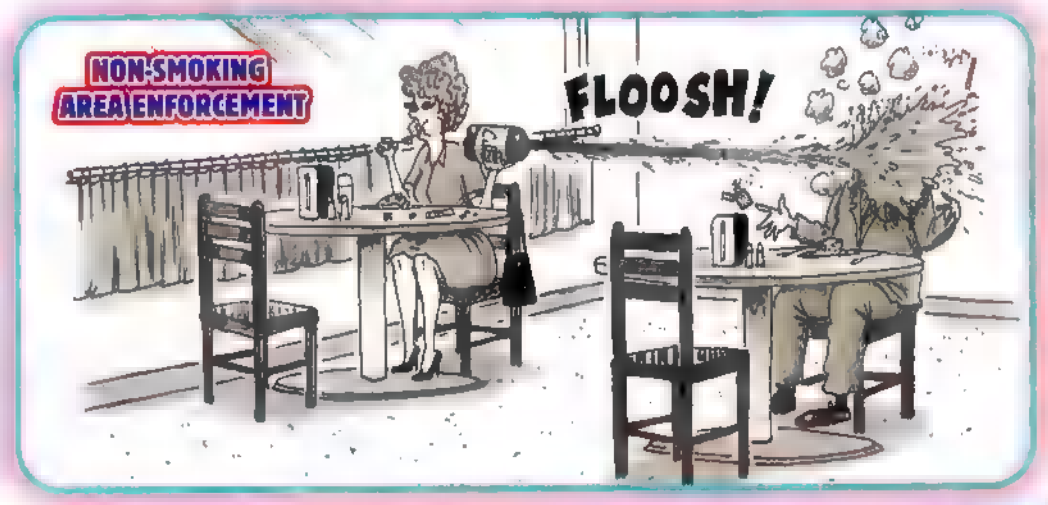
Ever since two nimrods discovered that combining Diet Coke and Mentos results in a powerful geyser-like eruption, Americans of no intelligence have been grappling with a pressingly irrelevant question: Er, what's the point? For a thoughtless answer, check out...



WRITER AND ARTIST:
TOM CHENEY

KATHUTCH!
NON-N.R.A. SANCTIONED DUCK HUNTING

SHORT DURATION POWER ENEMA


NON-SMOKING AREA ENFORCEMENT
FLOOSH!

INDUSTRIAL STRENGTH CONDOM TESTING

PORTABLE HIGH-VELOCITY SKI LIFT
LIFT START
THLLLLOOOO SSHH!

SPY VS SPY

O.J. SIMPSON
CRAP (PRODUCT) MURDER

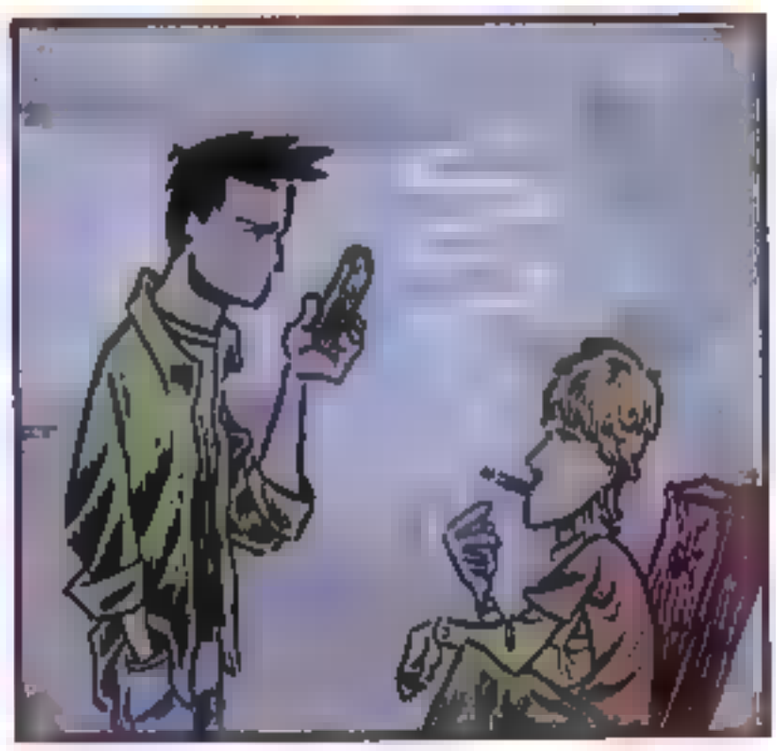
ABHOR(RED)

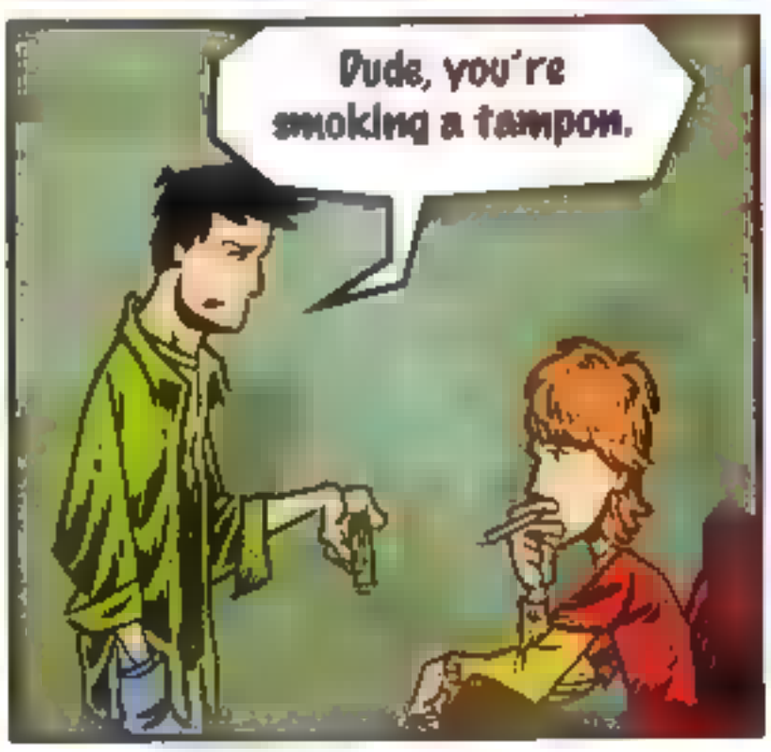
A MAD AD PARODY

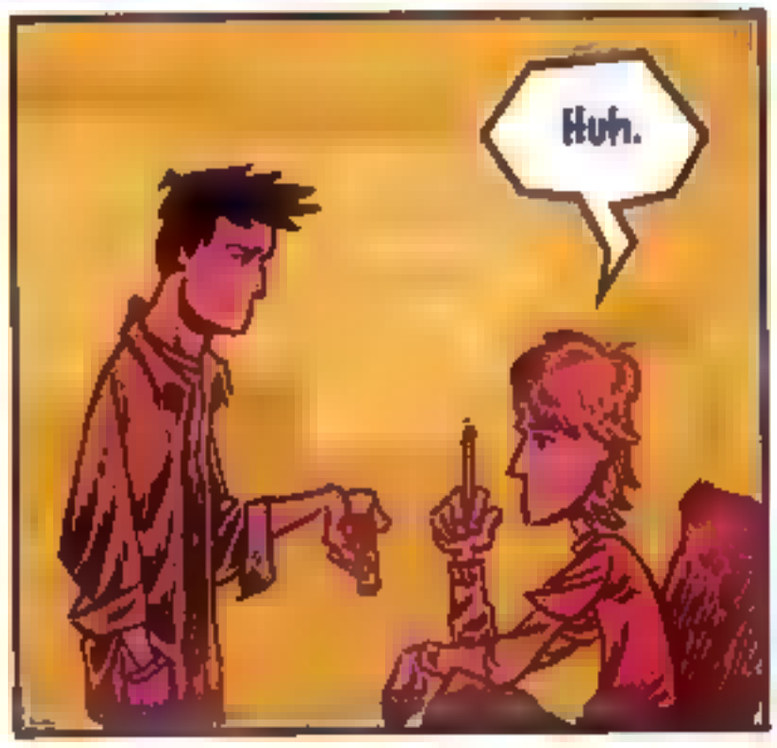
THE STRIP CLUB

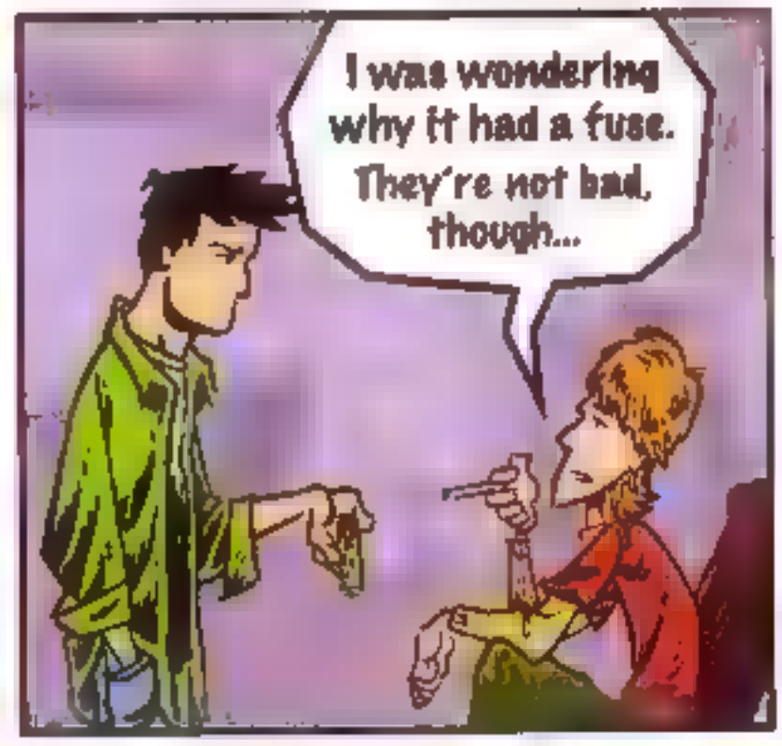
"Flavor Country"

by vic black



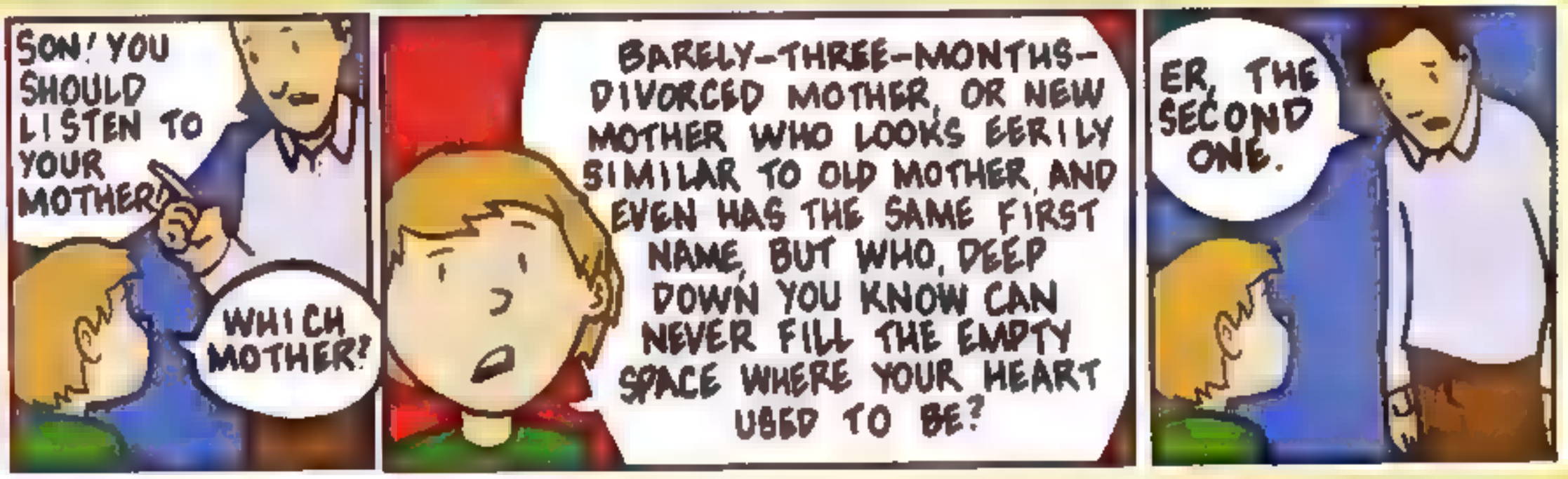






VIC BLACK

CRUEL AND UNUSUAL


SON! YOU SHOULD LISTEN TO YOUR MOTHER!
WHICH MOTHER?
BARELY-THREE-MONTHS-DIVORCED MOTHER, OR NEW MOTHER WHO LOOKS EERILY SIMILAR TO OLD MOTHER, AND EVEN HAS THE SAME FIRST NAME, BUT WHO, DEEP DOWN YOU KNOW CAN NEVER FILL THE EMPTY SPACE WHERE YOUR HEART USED TO BE?
ER, THE SECOND ONE.

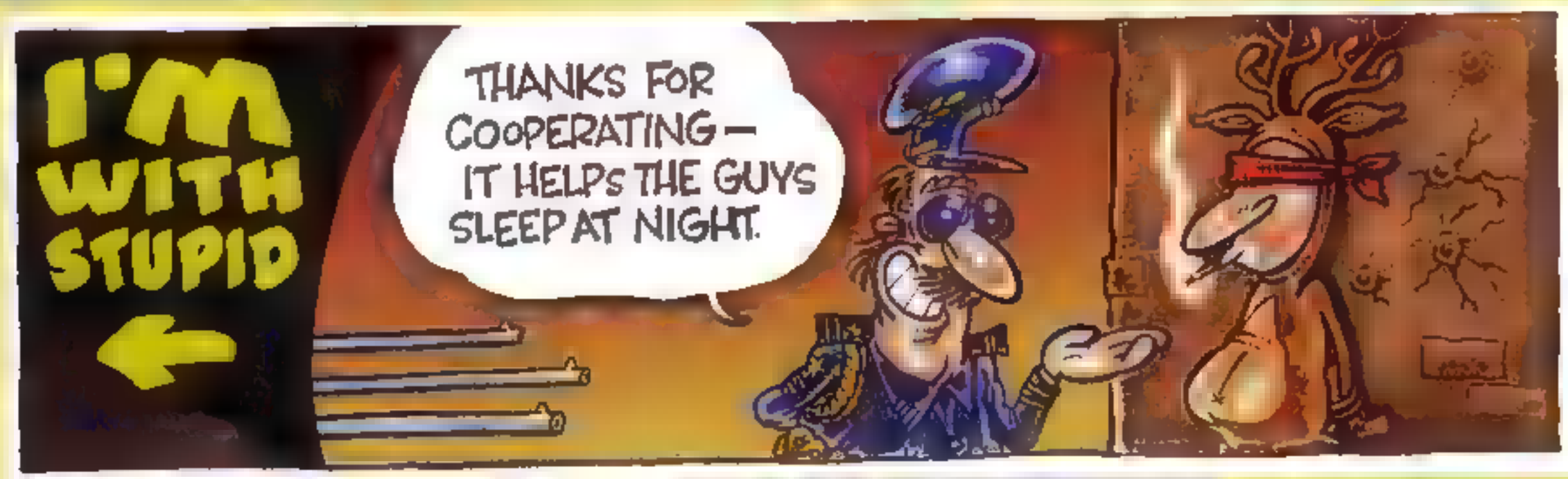
ZACH WEINER

Father O'Flannity's HOT TUB CONFESSIONS

WITH special guest: ANGELINA JOLIE!!
And what brings you here, my child?
I confess to being an adoption junkie, father...
CHOIRBOY TIMMY!!
There's no greater joy Than holding a young child close To my bosom.
Well.. Adoption is a very noble habit To have, indeed!! There are many children in the world that need a safe home...
Oh!! That reminds me-- I've got To meet Brad at The adoption agency in Twenty minutes!!
Are you coming, Timmy?
um.. yes, mother.
Et Tu, Timmy?
What can I say? She had me at "bosom."

KEITH KNIGHT

I'M WITH STUPID



RICH MOYER

the MACHINE THAT TRAVELS THROUGH TIME

I made it here in my basement.

I should use the machine that travels through time to find out who wins tonight's game.

SPORTS

Then I'll come back to the present and place a big bet with my bookie.

SPO

4 hours in the future...

Hey, did you watch the game?

No. I started watching this great infomercial.

Then...

JOE SAYERS

SCOOBY-DON'T!

GANG, COME QUICK! THERE'S A MESSAGE FROM THE GLOWING GHOST ON THE WALL!

I THINK HE'S TRYING TO SPOOK US!

JASON YUNGBLUTH

JUST BELOW THE SURFACE

I USED TO PLAY THE PIANO...NOT NOW. WHEN THE GRENADE ROLLED IN I DIDN'T EVEN HAVE TIME TO THINK.

I DIDN'T WANT ANY OF US TO BE HURT. I GRABBED IT TO THROW BACK OUT THE WINDOW...WHEN I CAME TO I WAS IN THE HOSPITAL.... MINUS ONE ARM. MOST OF MY MEN WERE INJURED BY SHRAPNEL ANYHOW.

YOU DID WHAT YOU COULD.

I WANTED TO BE A HERO!

INSTEAD I'M A... FREAK.

DON'T SAY THAT!!

YOU'RE VERY BRAVE...

AND THAT MAKES YOU...

...BEAUTIFUL.

HEY BENNY!

CHECK IT OUT! WE MADE THE LOCAL PAPER!

FRONT PAGE!

OH SORRY, I...

UH...

SLAM

SIAMESE TWINS SEPARATED!!!

DOUGLAS PASZKIEWICZ

FOOLASTIC BOOK CLUB

Fan-Favorite Sequels!

Harry Potter and the Half-Blood Prince

J.K. Rowling 652 pages

Own the latest Harry Potter adventure — even though all your friends already read and discussed it long ago. Perfect for students whose parents were too lame to let them stay up to buy it right at midnight when it first came out!

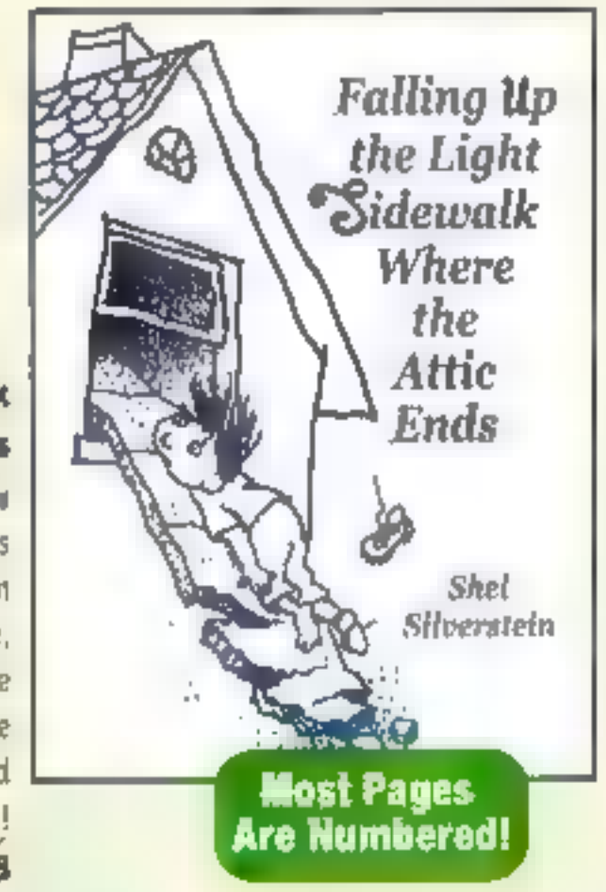
~~$19.95~~ **$21.50**

Frindle 2: On Second Thought...

Andrew Clements 250 pages

In fifth grade, clever troublemaker Nick Allen asked why a pen needed to be called a pen — why couldn't it be called a...Frindle? Before he knew it, his crazy experiment had become a national phenomenon and everyone was calling pens "Frindles." In this satisfactory sequel, Nick decides that maybe "Pen" was a better name after all and that whole "Frindle" stuff was just a stupid waste of time. As the book ends, a pen is no longer a Frindle — it's a pen!

$7.95



Falling Up the Light Sidewalk Where the Attic Ends

Shel Silverstein 184 pages

This brand new book features never-before-seen poems from the late Shel Silverstein. Of course, they've never been seen before because they're all awful and were cut from his aweful books. Collected from his old garbage can!

$19.98 ~~$18.98~~

Animorphs: The Panic

K.A. Applegate 202 pages

When the Yeerk aliens threaten to launch a massive attack that threatens everyone on the planet, how will the Animorphs stop them? Probably by morphing into animals, right? **$4.95**

Holes 2: Fill 'Er Up!

Louis Sachar 262 pages

Jonathan Nahtanoj's luck has run out! He's been sentenced to Camp Green Lake for a crime he didn't commit. The warden has a new punishment to help the young inmates "develop character" — namely, filling all the holes she had them dig in the first book, so that sod can be laid down. You'll learn important lessons about friendship, integrity and landscaping.

$11.35

The Fourth Summer of the Sisterhood

Ann Brashares 402 pages

Lena, Bridget, Carmen and Tibby are back — and so are their traveling pants! Join them as they embark on adventures of love, life and the Laundromat — to finally wash those filthy, reeking pants they've been sharing for the last three years. It's about time!

~~$7.95~~ **$8.95**

The Princess Diaries: Prom Princess!

By Meg Cabot 308 pages

Mia Thermopolis went from an awkward teenager to the princess of Genovia! And now this princess wants to be queen... prom queen, that is! But, after a failed attempt at a coup, will she have enough time to find the perfect dress AND execute the coup's conspirators and their families?

$16.99

IF YOU LOVE HARRY POTTER THEN YOU'LL KIND OF LIKE THESE KNOCK-OFFS!

The Magical Key

Hector Speckle 285 pages

Marvin's dad has a magical key that could lead to amazing powers — or just unlock that linen closet! Even after finishing the book, it won't be clear. First book in a series of 20!

$7.95

Sales Final!

The Chronicles of Narnia Fantasy Grab Bag

Want *The Lion, the Witch, and the Wardrobe*? Well, if you do, you also have to take 3 other vaguely-related books that you'd never buy any other way! Comes with *The Cheetah, the Wizard, and the Bureau, Magicfire: The Curse of Troll Grove* and *Zelborn Revisted — Book the Third: The Saga of Norzibeth* — all magically forgettable!

$42.50

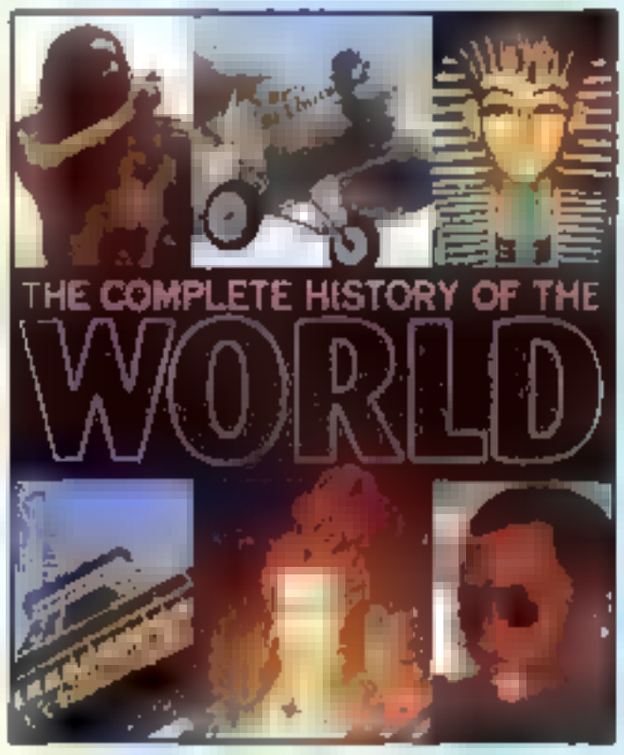
WRITER: DAVE CROATTO ARTISTS: SCOTT BRICHER AND GARY HALLGREN

FOOLASTIC

BOOK CLUB

HISTORY COMES ALIVE

No Refunds



The Great American Journey

Meg Chunder 304 pages

Felicity and Abigail are leaving their home in Richmond, Virginia to explore the wild frontiers of America! Will these courageous cousins survive the long, lonely trip to California and the many obstacles they'll face along the way? Things are looking pretty good, since they're flying business class on a 747!

$10.95 ~~$9.95~~

Save Nothing!

The Complete History of the World

Marshall Phlegm 48 pages

From the Big Bang to cavemen to the 1967 World Series to today, learn what happened during all 13.7 billion years! 48 exciting pages — plus stickers!

$2.95

Expensive!

Miranda Hudge: Freedom Fighter

Tiffany Flump 215 pages

Read this amazing true story about a girl just like you! Well, except that she spent her childhood freeing slaves, fighting censorship and working with the Queen — while you pretty much go straight home and eat Doritos in front of the TV!

$11.95

The Holocaust.

Jeremy McDeedles 126 pages

The shocking and heartbreaking story of the systematic execution of over 6 million Jews, homosexuals, gypsies and other minorities. A grave and important tale for young readers to learn — as told from the perspective of "Strudel," Hitler's mischievous pet beagle! From the author of *Patches & Mandela — The Schnauzer That Helped End Apartheid!*

$9.95

What Do You Expect for $2.95?

Wheels of Change

Franklin Tubbings 777 pages

Clara is the first black student at Hawkings Middle School — and everyone's angry! Except for Belle, who wants to be friends with the new girl — until she decides it's just too much of a hassle. But will Belle's new lemonade stand raise enough money to get her that new bike? Only time will tell!

$2.95

The Castle's Secret

R. I. P. Dandingham 207 pages

A mysterious couple is keeping Riley prisoner! Can his best friend Charlie uncover the secret of the Castle of Mirrors & save him? Yes, he can. Sorry if that ruined the ending... but you'll still buy it, right?

$6.59 **$7.50**

Sci-Fi, Fantasy, Thrillers and Who-Cares-Who-Dun-Its!

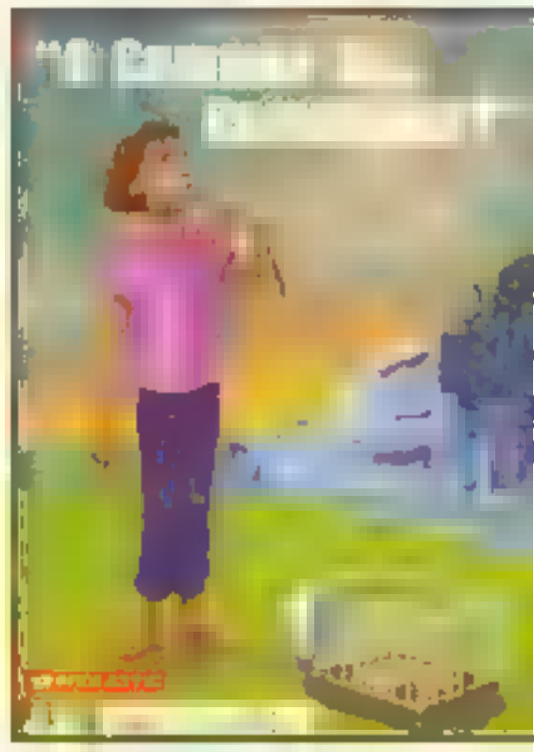
Includes Pages and Covers!

On the Run: Road Ragers

Gordon Korman 160 pages

Aiden and May Falconer's parents are facing life in prison for a crime they didn't commit. With their parents trapped in jail with no way out, Aiden and May secretly travel the country with just one mission in mind — to have the coolest, most fun-filled roadtrip ever! It's non-stop fun from New York to San Francisco with no parents, no bedtimes, no curfews and no rules!

$4.99



"A Summer to...Remember?"

J.B. Spookington 185 pages

Lily has amnesia and can't remember she's the reason her hamster died 10 years ago — even worse, she's just moved to a new town and suspects th her neighbors may be vampires! Can Lily endure the Civil Rights tensions o 1964 — and her first real crush! — dur ing a summer she won't soon forget?

$7.95

Inkspot by

Cornelia Funke 650 pages

Meggie's father, Mo, has the ability to bring characters to life, just by reading about them! While reading a story to baby Meggie, he brought the book's villains into his world — and accidentally banished Meggie's mother to theirs! Now, with no wife and a better understanding of his special powers, the thrilling series' conclusion finds Mo reading aloud from *Penthouse Forum*. What started as a tragic story concludes with multiple happy endings!

$17.95

Newish!

FOOLASTIC BOOK CLUB

NOT QUITE READING!

Zoey 101: School Daze

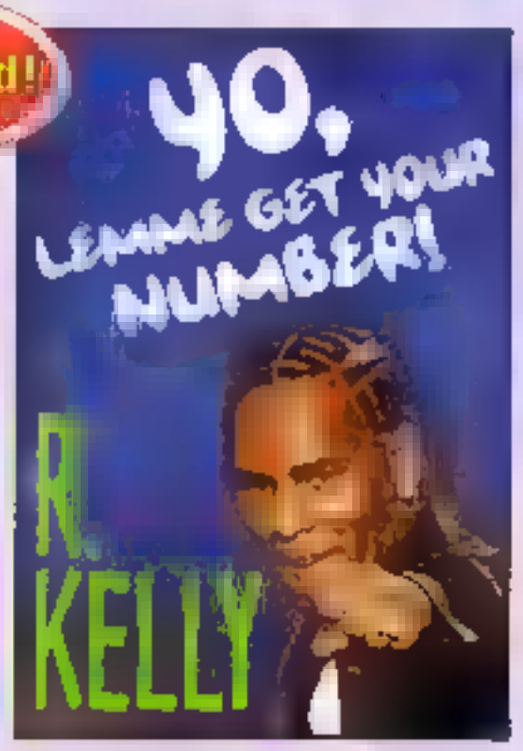
112 pages

Read this hilarious new adventure, based on the ■■ TV show that your parents yelled at you for watching too much – which is what started them nagging you to read more to begin with!

$2.95

No Longer Printed with Toxic Ink!

No Good!



Yo, Lemme Get Your Number!

by R. Kelly 86 pages

Girls ■ your class won't give you the time of day? Super-smooth R&B crooner R. Kelly is here to help! With over 75 pick-up lines GUARANTEED ■ work on teenage girls, you'll be mackin' in no time!

$5.95

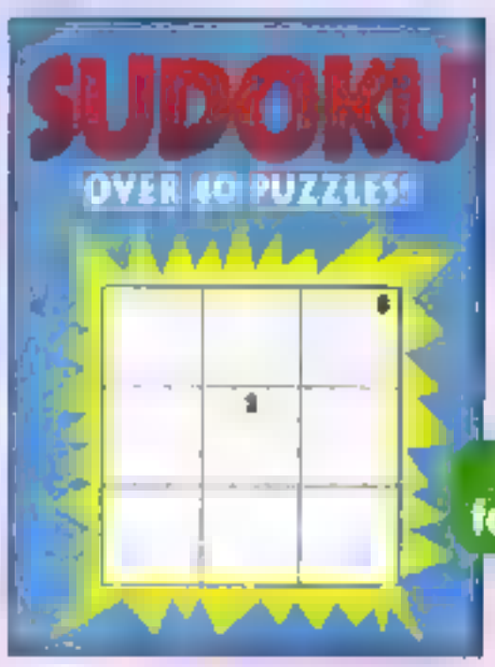
VERY Expensive!

Sudoku

Check out the ancient Japanese number game that's sweeping the country! 43 puzzles requiring intense concentration and problem-solving skills! It's like having extra math homework that you do just for fun!

$5.95 ~~$8.50~~

Guaranteed Highest Price!



Perfect for Nerds!

What a Load of Craft! Learn calligraphy, knitting, pottery and more!

Wendy O'Bendy 112 pages

Now you can MAKE birthday and holiday gifts for all your friends – and you can take all the money you would have spent on them and just spend ■ on yourself! Like on more books! Right...?

$14.95

Hilary Duff: When the Going Gets Duff, the Duff Gets Going

Jerome McTaterlot 18 pages

She's one of the hottest stars alive! But what's she really like? What was her life like before she got famous? What makes Hilary tick? These questions and many more won't be answered by this 18-page booklet of trivia you already knew and photos from back when she was still on *Lizzie McGuire*! But it's glossy!

$3.25

Rejected for a Caldecott Medal!

MAD Libs!

A Series of Uneventful Misfortunes

48 pages

If you love the adventures of the Baudelaire Orphans, now you can write your own silly adventures. Pick the name of a new guardian for the orphans, a new alias for Count Olaf and a new town name and you're done! Come to think of ■, it's not like Lemony Snicket does much more than that in each book anyway...

$1.95

Lame!

Personal Organizer and Spellchecker

Requires 7 ■ Batteries

Now you can organize your assignments, mark down important test dates, even check the grammar and spelling on your homework. The perfect tool to help you in your studies! At least that's what you'll tell your parents — they don't need to know that you only want it because you can also play "Hangman" on it!

$12.95

NEW!

101 Jokes, Riddles and Puns That Will Leave You Baffled

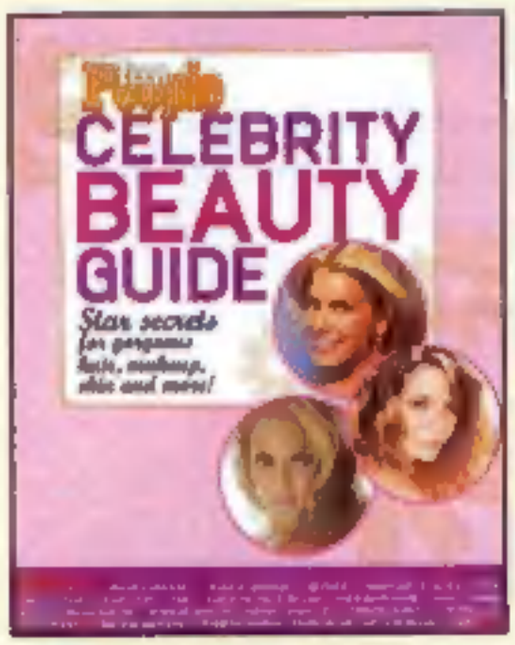
Boyd Will B. Boyd 38 pages

"How many unicorns does it take to screw in a lightbulb? Eight... nine if it's a Wednesday!" "What do a flashlight and a substitute teacher have in common? They both love a *leap* year!" Plus ■■ other weird jokes that make no sense! From the Creators of *101 Poorly-Translated Foreign Jokes*

$5.50 ~~$9.95~~

FOOLASTIC

BOOK CLUB



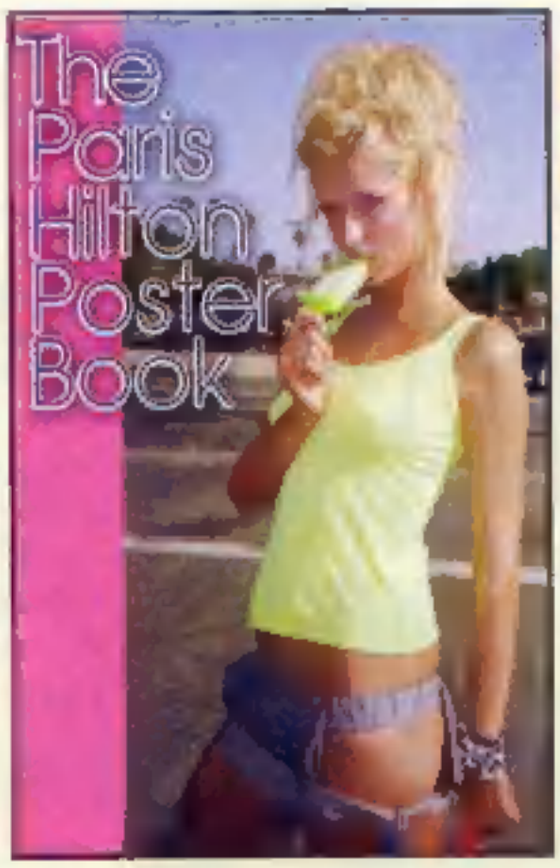
Teen People Beauty Guide

78 pages

Tons of tips for hair, make-up, skin care and more – straight from the stars and their stylists! Perfect for the teen looking to develop an unrealistic body image, devastating eating disorder or BOTH!

$12.95

NEW!



POSTER BOOKS — YES, THEY QUALIFY AS "BOOKS"!

The Paris Hilton Poster Book

10 full-color, locker-sized shots of Paris' most awesome nipple slips and upskirt shots!

$2.99

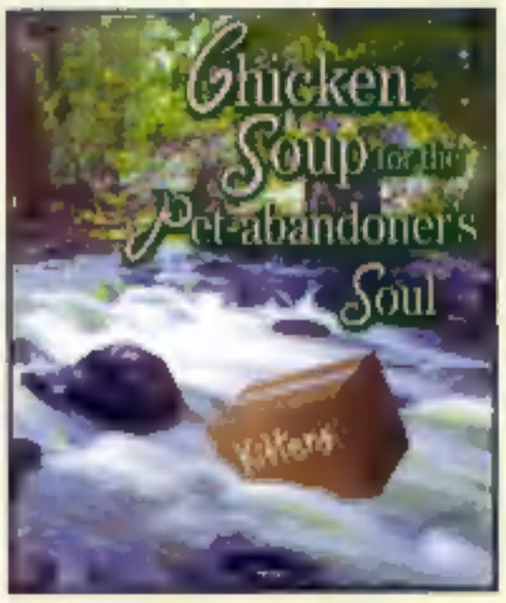
Cheap Materials!

Chicken Soup for the Pet-Abandoner's Soul

370 pages

From flushed goldfish to puppies left on the side of the road, you'll love these 20 touching stories of pet owners and the animals they've completely lost interest in.

$12.95

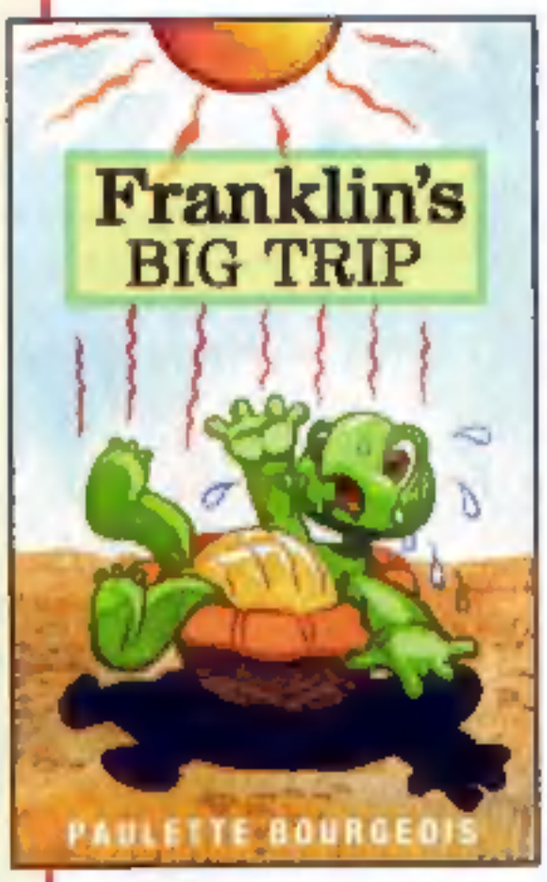


FREE WITH EVERY $10 ORDER!

This awesome Rubik's Cube keychain that you can pass off on your brother next Christmas!

KIDS' KORNER

THE BOOK YOUR MOM MAKES YOU ORDER FOR YOUR LITTLE BROTHER AND EVERYONE MAKES FUN OF YOU FOR!



Franklin's Big Trip

Paulette Bourgeois

32 pages

When Franklin trips and lands flat on his back, he's stuck! Unable to get up himself, and with no one to help him, he learns valuable lessons about positive thinking and the can-do spirit as he slowly loses consciousness and the hot summer sun scorches his helpless body. The exciting final adventure!

$2.95

Just Read the Description, Jerk!

Save Nothing!

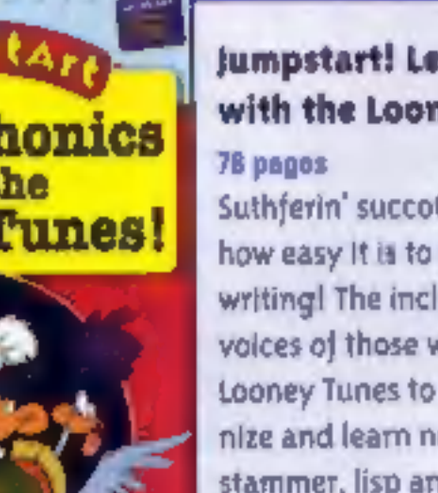
Inspiring Inspirational Tales Sure to Inspire!

Thumbs Up!

Peter "Pete" Peterson 215 pages

Jake Framington is determined to be the best thumbwrestler in his class! But there's only one problem – he was born without thumbs! Does he have what it takes to gain the acceptance of his classmates, win the regional championships AND save his family's farm in the process?

~~$4.95~~ **$5.95**



Too Little Too Late

Turk Pudding

3 pages

The amazing true story of a boy who risked it all to save his family – but still came up short.

$0.75

ORDER FORM

	QTY	PRICE	AMT
Captain Underpants and the Day He Finally Put on Some Khakis		$3.95	
Clifford the Big Red Dog and the Big Brown Carpet Stain		$4.24	
Curious George and the L'Oréal Testing Facility		$8.50	
Everybody Poops ...But, Man, What's Your Father Eating?		$9.25	
General Fartypants and the Big-Butted Underwear Nerds of Toilet Town		$3.50	
If You Leave a Mouse a Cookie on a Mousetrap		$2.95	
The Berenstein Bears Hibernate for the Entire Story		$4.50	
The Cat in the Hat Gets Fixed		$6.50	
The Guinness Book of World Records — Just Pictures of Circus Freaks Edition!		$4.25	
The Magic School Bus Hits Arthur and Drags Him 40 Feet		$3.50	
The Very Hungry Caterpillar and the Even Hungrier Sparrow		$1.95	
SpongeBob's Deep Sea Jokebook — 400 Jokes Where the Punchline is Always "Barnacle"		$2.50	
Learn to Draw SpongeBob and Still Look Like You're Taking Notes in Class		$3.75	
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Flatulent Stanley (Now in Scratch 'N' Sniff!)		$3.50	
The Hardy Boys and the Case of the Kids Who Keep Making Fun of Their Last Name		$4.25	
Nancy Drew: The Really Tough Case That She Didn't Even Bother With		$3.75	
The Extreme Gamer's Ultimate Strategy Guide: Tic Tac Toe		$4.95	
Garfield: Still Fat, Lazy and Unfunny — His 217th Book		$6.50	
The Guinness Book of World Records You'll Really Hurt Yourself Trying to Break		$4.75	

YOU CAN'T SPELL "EDUCATIONAL BOOKS ARE FUN" WITHOUT "EDUCATIONAL BOOKS"!

Get Mathin' With the Teen Titans!

89 pages

With Robin, Cyborg, Raven and the rest of the team on hand, multiplication and division will become as exciting as your favorite superheroes! Or just makes your favorite heroes much more boring. See for yourself!

$11.95

Jumpstart! Learn Phonics with the Looney Tunes!

78 pages

Suthferin' succotash, it's dithpicable how easy it is to learn reading and writing! The included CD uses the voices of those wascally varmints of Looney Tunes to help you to recognize and learn new words! Stutter, stammer, lisp and sputter along with Elmer, Porky, Daffy, Sylvester and Tweety – and don't even get us started on the Tazmanian Devil's lesson! (From the Makers of Jumpstart! Learn Phonics with Fat Albert & the Junkyard Gang and Jumpstart! Learn Phonics with WWE SmackDown!)

~~$12.49~~ **$13.49**

Newbery Loser!

WHO'S BEEN MANIPULATING PAGES IN DESPICABLE AND EMBARRASSING WAYS FOR FAR TOO LONG?

HERE WE GO WITH ANOTHER RIDICULOUS

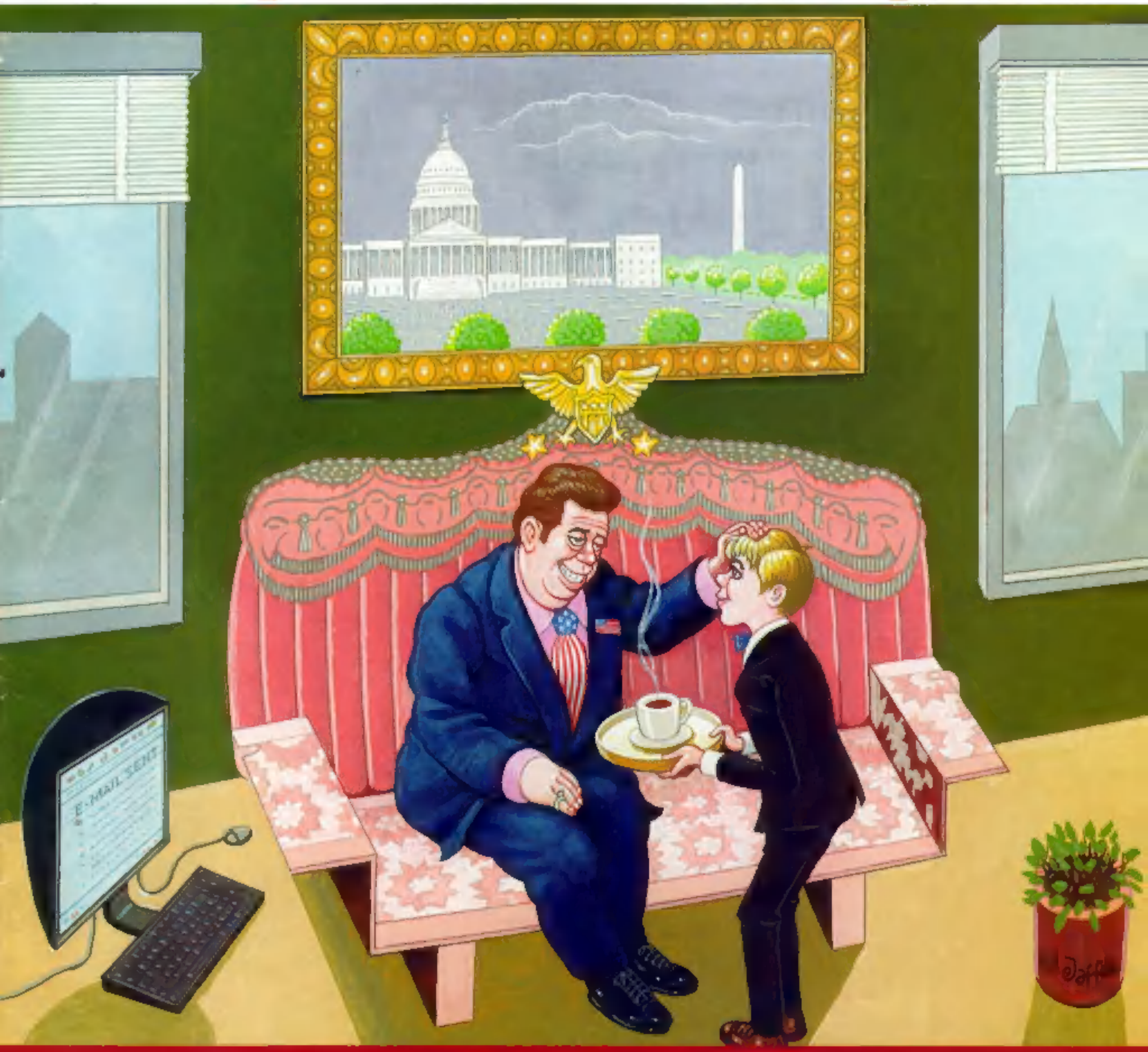
MAD FOLD-IN

For what seems like ages, we've been forced to listen to harrowing tales about a sick and twisted individual who's been corrupting the minds of young Americans. To find out what nefarious scoundrel is behind these sinister actions, fold page in as shown.

FOLD PAGE OVER LIKE THIS!

A FOLD PAGE OVER LEFT

B FOLD BACK SO THAT "A" MEETS "B"



ALMOST EVERYONE HAS FOUND THIS NEWS JARRING. IT STARTED WITH AN ORDER OF COFFEE. SUDDENLY INSPIRED, HE WENT TO WORK. GETTING A PAGE TO COMPLY IS SIMPLE WHEN YOUR MISSION IS: BEND PAGE TO YOUR WILL AND FIND OUT HOW TO KEEP IT SECRET. AND BECAUSE OF THE GULLIBILITY OF MANY, IT HAS WORKED. THEIR UTTER BLINDNESS IS BEYOND COMPREHENSION!

A

WRITER AND ARTIST: AL JAFFEE

B

WHO'S BEEN MANIPULATING PAGES IN DESPICABLE AND EMBARRASSING WAYS FOR FAR TOO LONG?

WHO'S BEEN MANIPULATING PAGES IN DESPICABLE AND EMBARRASSING WAYS FOR FAR TOO LONG?

FOLD PAGE OVER LIKE THIS!

FOLD PAGE OVER LIKE THIS!

A

A B FOLD BACK SO THAT "A" MEETS "B"

B FOLD BACK SO THAT "A" MEETS "B"

ALN
JAF

GETT
MIS

GUL

AL
JAFFEE.

GET YOUR
MIND OUT
OF THE
GUTTER

FFEE.

YOUR
ND OUT
OF THE
TTER

A

A B

B

POOP
WINS!
A
SECER
SCAN